

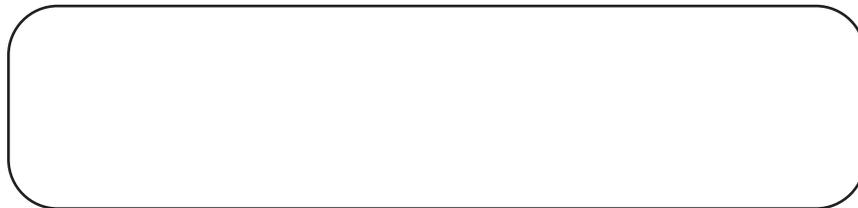
THE HUME GROUP
2839 Paces Ferry Road, N.W.
P.O. Box 740111
Atlanta, GA 30374

Which Would You Rather Be?

- An average and taken-for-granted employee?
- An ordinary business person, struggling to get by?
- A wealthy and successful entrepreneur?

Discover The Secrets of Starting and Running Your Own Profitable Business!

Place this label on the enclosed reply card and mail today!



“It’s the most comprehensive program on business I have ever come across. It’s given me a tremendous sense of confidence and relieved me from an enormous amount of stress. Our target is up 30% over last year.”

-- Maria De La Rosa, Miami, FL

FREE BONUS

71 Ways To Keep More Of Your Hard-Earned Money!

SEND NO MONEY

SEND NO MONEY

FREE Starter Kit ***No-Risk Request Certificate***

YES! I want to become a successful entrepreneur!

Please get me started by sending the **FREE STARTER KIT**. I am sending **NO MONEY**, and there is **NO RISK** because the **FREE STARTER KIT** is mine to keep no matter what.

I understand I will also receive Lesson 2 to preview **FREE** for 15 days. If I choose to continue in *The Entrepreneur's Program*, I simply pay for Lesson 2 and will automatically receive the remaining lessons in sets of two, every three weeks for a **FREE** 15 day review. For every lesson I keep I will pay just \$15 plus a small charge for shipping and handling. I do **NOT** have to buy **ANY** minimum number of lessons; and I may cancel at any time. If I decide not to continue, I'll simply return Lesson 2, (even the return postage will be pre-paid) and the matter will be over. But the **FREE STARTER KIT** is mine to keep!

I am responding within 10 days. Please also send my **FREE BONUS REPORT** "*Turn Any Company Into a Cash Cow*"



Place
Sticker From
Envelope
Here

Sample A. Sample
1234 Main St
Any Town ST 12456

State sales tax will be charged as applicable.

Mail to: The Hume Group 2839 Paces Ferry Rd.NW, P.O. Box 740111, Atlanta GA 30374-0111



Discover 71 Little-Known, Perfectly Legal Ways to Keep More of The Money You Make!

Starting and running your own successful business truly is the American Dream. And Uncle Sam wants to help you make it! That's why there are dozens of benefits built right into law. The only problem is, most people don't know about them. This priceless FREE BONUS lets you in on 71 of the best, fully legal ways to get the most money out of your business. Discover things like ...

Turn Your Company Into A
CASH COW

71 Super-smart ways to take more money out of your business, with the full approval of Uncle Sam

- How to pay yourself a high salary that's completely sheltered from taxes and Social Security. Pg. 4
- Legally pay NO TAXES on up to 15% of your business income. Pg. 7
- Save 40% or more on medical, life and auto insurance! It's easy when you know this secret. Pg. 14
- Cut your tax bill by \$1,000 or more and get up to \$3,900 in additional tax-free income. Pg 22
- Uncle Sam can pay for half of your well-planned vacation. Here's how. Pg. 19
- It's like getting a FREE EDUCATION when you deduct the full cost of qualified training. Pg. 20
- How to get top-dollar when selling your business. Pg.23
- How to get cars, computers, furniture and more for pennies on the dollar. Pg. 5
- Much, much more!

Yours To Keep No Matter What When You Reply Within 10 Days!

According to The Wall Street Journal, 4.6 Million Entrepreneurs Will Seek Wealth and Independence by Starting A Small Business This Year. In Just 5 Years, 2.3 Million -- Half -- Will Have Totally Failed. Another 1 Million Will Be Just Hanging On For Survival!

But One Small Group Of These Entrepreneurs Will Be Living The American Dream. They'll Be In Control Of Their Business ... Their Finances ... Their Destiny. They'll Be Making Good Money, and Enjoying Life.

Here's How You Can Avoid Failure, And Become One Of Them.

Introducing **The Entrepreneur's Program**

Discover the proven steps to start your own profitable business ... or turn any struggling business into a thriving success!

Dear Friend:

I have an *Entrepreneur's Starter Kit* reserved for you. And I want you to have it **absolutely FREE**. There's no cost and no obligation to buy a single thing, ever.

Why am I doing this? To introduce you to a powerful new program that can literally change your life.

This program shows you, step-by step, how to create a prosperous business of your own -- even if you have no business experience of any kind.

It will give you the power and know-how to transform all those ideas that fill the back of your mind into a thriving, profitable and rewarding business.

This exclusive program gives you the tools ... the little-known secrets used by the world's most successful entrepreneurs ... to move from being an ordinary employee to being the successful owner of any business you choose.

It's called *The Entrepreneur's Program*. And I know you will see and feel the difference it makes in your life right away. Imagine...

You will no longer be chained down to someone else's business -- no longer subject to someone else's whims. You will never have to worry about layoffs or downsizing. Corporate politics will be a thing of the past.

See For Yourself! Send For Your Entrepreneur's Starter Kit Today! It's **ABSOLUTELY FREE!**

You are your own boss! *The Entrepreneur's Program*, makes it easy to start your own business and get on the road to financial freedom. Now you will keep all the profits for yourself instead of working for someone else.

And here's a big difference. Unlike many other entrepreneurs, you will NOT be a slave to your business. You will work the hours you want. You will spend time with your family and enjoy life. You will vacation whenever you want ... and you will be able to afford vacations in places others only dream about because your business will be booming!

Yes, if this is what you want, then *The Entrepreneur's Program* is exactly what you need. *The Entrepreneur's Program* gives you the step-by-step know-how to make it all happen! Now! Fast! Easy!

It's Like Having Successful Entrepreneurs Ready To Help You Succeed 24 Hours A Day!

The Entrepreneur's Program is a complete training course and reference guide on smart business practices. With it you will have instant access to the expertise and experiences of entrepreneurs who've been in your shoes ... and made it big! You will have proven, real-world answers at your fingertips to solve many of the problems you could face as an entrepreneur.

I promise you don't need a college education to understand *The Entrepreneur's Program*. And this is NOT a bunch of boring reading you'll never use or enjoy.

The Entrepreneur's Program is specially created so you'll learn -- and use -- everything you see. It's packed with charts, templates, case studies, sample forms and diagrams; all presented clearly in plain english. This practical and unique teaching method was specially created just for busy entrepreneurs like you! In fact ...

You can learn and master all you need to know in as little as 2 of the most enjoyable hours you'll spend each week.

In 30 fact-packed sections, *The Entrepreneur's Program* shares with you the real-life experiences of successful entrepreneurs -- experts at the very top of their professions. Each lesson teaches you the right way to master critical business skills like ...

- How to make your sales explode
- Improving your financial profile
- Marketing strategies and techniques that work
- Cash flow budgeting & forecasting
- How to lighten your tax burden and pay as little as legally possible
- Planning and establishing goals

- How to easily raise capital for your business
- Successful and powerful advertising strategies
- The easiest, most effective way to set up & keep books

You get first-hand, practical knowledge of what actually happens -- and works -- in the real world of business today, and what doesn't. You'll be learning from the actual day-to-day experiences of others (NOT text-book theories that fall apart under the pressures of real life). And you'll know what to do, as well as what NOT to do.

Believe me, the exclusive, proven and time-tested information you'll get in *The Entrepreneur's Program* will give you a huge advantage in making your dream of a financially secure business a reality. And you NEED every advantage you can get because ...

40% of New Businesses Are Doomed To FAIL!

Entrepreneurship in America is booming. According to a 1996 study by the Entrepreneurial Research Consortium (ERC), more than 35 million U.S. households have had an intimate involvement with a new or small business. And it's no wonder.

With more and more companies downsizing and laying off employees, job security is a thing of the past. **The only way to have true job security and to live the life of your dreams is to have a company of your own, where YOU call the shots.**

But before you rush out to start your own business, you should know it won't be easy. And without the proper help and training ... it's almost impossible to succeed. According to the ERC report, 14.2 million households have been involved in a failing business.

Fortunately, *The Entrepreneur's Program* can change those odds in your favor. It can help save you from becoming one of the statistics -- prevent you from being just another small business owner who doesn't make it. And you will NOT become a business owner who is stuck barely making enough money to scrape by. **You will be far from these situations!**

With *The Entrepreneur's Program*, You Can Become One Of The Businesses That Makes It BIG!

The sad news for these failed businesses ... and **the outstanding news for you** ... is that most of these failures are 100% preventable!

You see, the reason most businesses fail is NOT because the owner doesn't have good ideas ... NOT because there's no market for the product or service ... NOT because the owner doesn't work enough hours. And they certainly don't fail for lack of the burning desire to succeed.

Studies by the U.S. Small Business Administration show that the single greatest cause of business failure is poor management.

The Entrepreneur's Program teaches you proven business management skills to make sure you succeed. Each section is a concentrated course in critical managerial expertise. For exam-

ple, you'll learn:

- How to start your business with barely any up front money
- How to cut costs without cutting quality ... or profits
- Skills to make you a successful business owner
- How to negotiate for success and get whatever you want
- Specific steps to turn any business from failure to success (for many, this one section alone is priceless).

Get Answers. Solve Problems. Avoid Failure.

If you're like most entrepreneurs, you love coming up with great new ideas. And you will work tirelessly to make your business a success. But **working hard is not enough**. The road to the American Dream is littered with smart, hard workers who failed.

The secret to your success is in working at the right things. You need to know the best, proven ways to build and run a business ... strategies, tips & techniques that make you the most money. That's exactly what *The Entrepreneur's Program* teaches you.

And please don't make this critical mistake. Please don't let your pride stand in the way of your success. No one, not even the most gifted entrepreneur, is born with all the answers in his or her head.

***The Entrepreneur's Program* is like a sturdy bridge you can trust to span the gap between your great ideas, and the business basics that are vital to your success.**

It gives you all the knowledge you need to solve problems and prevent costly mistakes that could cause your business to fail. For example,

- How to hire employees that will be honest and trustworthy
- How to get a supplier to happily honor his commitments
- How to keep your banker happy and helpful and willing to lend at all times
- What to do when a competitor seems to gain an edge
- How to find the very best location for your business (It's NOT where you might think)
- 6 ways to get overdue customers to cheerfully pay-up fast
- How to choose the right computer system for your business -- and get a great deal
- 8 ways to know if a franchisor is telling the truth
- When to go to small claims court ... and how to make sure you win!
- Your key client threatens to take his business elsewhere. Do this fast ... or else

Take Charge Of Your Life, Be In Control Of Your Own Business

Being in control is not easy. It means all the tough decisions and questions that used to be dropped on someone else, fall squarely on your shoulders. But that's OK when you have *The Entrepreneur's Program*.

First, *The Entrepreneur's Program* teaches you the successful secrets for starting and running any business ... retail, manufacturing, network marketing, service, wholesale, mail order, anything!

Then, whenever you need help, have any questions, need answers, *The Entrepreneur's Program* is fully indexed and cross-referenced to give you fast, complete support, 24 hours a day. You'll always have an expert resource full of advice to help you face the daily problems of your business.

The Entrepreneur's Program was created to help you do all the right things that make it EASIER for you to be successful. We know what you need to know. We know the questions you're likely to have. We know the problems you'll face along the way.

As the program unfolds, you'll become an expert in all of these areas of your business:

Marketing	Finance	Taxes	Franchising	Sales	Production	Hiring
Firing	Collection	Law	Advertising	Credit	Pricing	

No Matter What Your Business or Idea -- *The Entrepreneur's Program* Can Help Make Your Dreams Come True!

Maybe your dream is to open a small shop ... or write newsletters ... or service electronic equipment ... or have your own small collection agency ... own vending machines ... buy and sell real estate ... sell used cars for profits ... or anything under the sun that you want to make income or extra income for yourself!

When you carefully follow the simple, step-by-step instructions in *The Entrepreneur's Program*, you can reach your dream.

In fact, I guarantee the 100% absolute effectiveness of every lesson. If you don't master valuable techniques that make your business prosper with any lesson, you won't owe one cent for it.

And believe me, to ensure your success, *The Entrepreneur's Program* has looked at every angle, answered every question and covered every concern. Especially the one that might be foremost on your mind ...

How To Go Into Business Successfully

Your **Free Starter Set** is the perfect jump-start for any business you choose. Right in the first lesson, you'll discover exactly what it takes to get your business on the road to success.

For example:

- 20 new-business expenses Uncle Sam will pay for on page 22.
- Start with the best accounting system for your new business on page 21.
- 9 ways to find the hottest new markets now ... and 6 months from now ... absolutely free. See page 15
- Prevent the 7 most crippling business problems before they wreak havoc on your business. See page 7.
- 12 simple steps to ensure your business takes off ... and stays sky high. Page 14.

Just as importantly, you'll also learn what NOT to do -- how to avoid fatal, deal-blowing mistakes. Plus, you'll know exactly how to react to "red flag" warnings that something is wrong.

**You get all this absolutely free in your Starter Kit,
with no obligation to buy one more thing, ever.**

And to help you get an even more complete feel for *The Entrepreneur's Program*, I'll also include the second lesson, "The No-Hassle Way To Get Financing", in your Free Starter Kit for a 15 day review. Among other things this important lesson will show you ...

- How to figure exactly how much money you'll need to get your particular business started. Page 27.
- How to out-negotiate the bank for the best deals they have. Page 14.
- 15 sources of start-up money ... and how to take advantage of them all. See page 9.

**Start With A Business Plan That Will
Turn ANY Business Into A GOLD MINE!**

With the help of *The Entrepreneur's Program* I know you'll get your business off to a strong start. But what's next? What will keep your business thriving and profitable for as long as you want?

The Entrepreneur's Program is like a business-growing "bible" to help you do it. It will show you, in great detail, how to nurture your successful and profitable business. You will learn the exact steps to success. Plus how to anticipate problems, prepare an action plan, and follow every step of your plan.

**You Can't Get These Proven Success Secrets ...
In A Format That Makes Learning So Effortless ... Anywhere Else**

There simply is no better source for business building information. *The Entrepreneur's Program* was developed by some of the top entrepreneurs in the U.S. They give you everything you need to quickly and easily take any business to the next level.

And know this: the information contained in this kit is **not available anywhere else**. You are free to search the market, but I already have. I know **nothing** offers as much support and in-depth information as *The Entrepreneur's Program*.

**It All Begins With *The Entrepreneur's Starter Kit*
I Want To Send You ABSOLUTELY FREE!**

Just as soon as I get your reply, I'll rush your FREE Starter Kit to you. You'll receive:

- 1. Sturdy loose-leaf binder** to house and organize your invaluable tool.
- 2. Glossary of Terms** -- Simple explanations of all the business terms you will need to understand -- both traditional and new "buzz" words.
- 3. Program Content** -- A complete guide to all of the materials in *The Entrepreneur's Program*.
- 4. Lesson 1: How To Go Into Business Successfully** -- The first complete lesson in *The Entrepreneur's Program* is "a must" for both new entrepreneurs as well as those already in business. It will place your business and your future on solid footing with the "how-tos" of critical business basics.
- 5. Lesson 2: The No-Hassle Way to Get Financing** -- The second lesson, yours to preview FREE for 15 days.
- 6. FREE BONUS REPORT, "Turn Your Company Into a Cash Cow"** when your reply within 10 days.

Your *Entrepreneur's Program* will give you **everything** you could possibly need to help ensure your business success. Here you have perhaps the most foolproof way of turning any small business or idea into a source of pride and financial freedom. And a new life for you!

Enjoy a Richer, More Fun Life With Your New, Thriving Business!

If you're like most small business owners, you made the important jump to entrepreneur because you wanted to change your life dramatically! Up until now, it's probably been a lot of hard work. Well hold on to your hat because **life is about to get so much better for you!**

You will work mostly when you want to. You may hire a trusted individual to run your company for you. Or you might work at home. Yes! You will be surprised at the high number of financially independent entrepreneurs who work from home. All it takes is your good ideas and the right information to do it. This is the information I will send you FREE in *The Entrepreneur's Program* Starter Kit.

Here's The Best Part!

If you're not thrilled with your Starter Kit, just return Lesson 2 within 15 days (keep every-

thing else) and the matter will be over. You won't owe a penny. If you want to continue, you'll receive future lessons for just \$15 each, plus shipping.

You always have 15 days to decide whether to keep any lesson. And if you are not 100% thrilled with *The Entrepreneur's Program* ... if your new business is not thriving ... if you are not making much bigger profits ... You may cancel at any time. No questions asked.

But that's down the road. **For right now, I just want you to have your FREE Starter Kit with No Cost or Obligation Whatsoever!**

Reply Right Now And Get Started On Your Road To Financial Independence!

NOW is the time to get started! Mail the enclosed No-Risk Request Certificate and I'll rush out your FREE Entrepreneur's Starter Kit. Without spending one dime, you can be on your way to building a thriving, profitable business to help you enjoy life at the next level!

I'm waiting to hear from you. Reply now!

Sincerely,

Benjamin Ordovery

Benjamin Ordovery, President

P.S. I know it's natural to be skeptical when someone offers you something for "free". So let's get one thing straight -- **there is no "catch"**. I'm not asking you for one dime. Even the postage is free.

I want to send you the *Entrepreneur's Starter Set* **FREE OF COST or OBLIGATION** simply because I believe you are serious about having your dreams come true. I believe you are the type of person who is ready to enjoy the fruits of having your own thriving business.

You know you want your own successful business. And you know without the Entrepreneur's Program the odds are against you. Take advantage of this **RISK FREE** Offer and get your **FREE STARTER KIT** today!

P.P.S. If you reply within the next 10 days, I'll also send you an **EXTRA FREE BONUS** "Turn Your Company Into A Cash Cow". This handy guide gives you 71 super-smart, perfectly legal ways to keep the most money from your business. Don't delay. Reply Now!

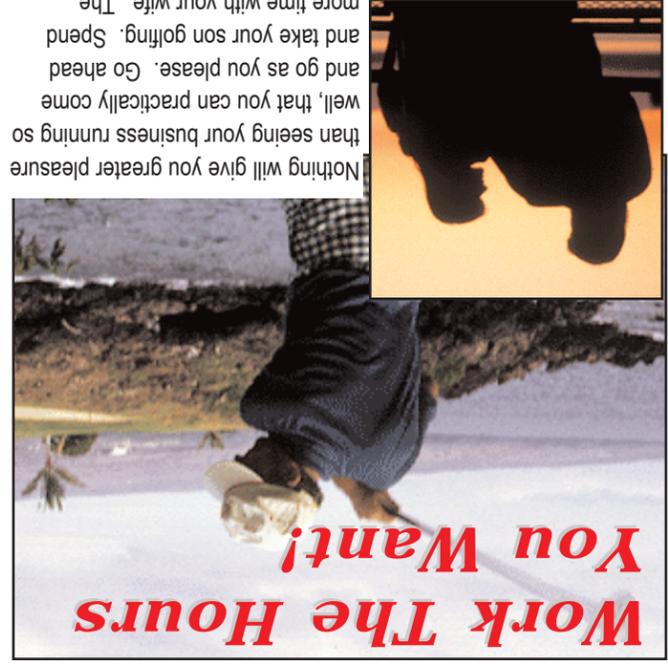
Take Control Of Your Life!



Stop living your life according to someone else's whims. Forget about layoffs and corporate downsizing. Having your own business lets you take control of your life and live your dreams. The Entrepreneur's Program gives you all the tools to make it a reality for you!

Live Where You Want ... Vacation When and Where You Want ... Live Your Dreams!

Work The Hours You Want!



Nothing will give you greater pleasure than seeing your business running so well, that you can practically come and go as you please. Go ahead and take your son golfing. Spend more time with your wife. The Entrepreneur's Program shows you how.

Forget About Working To Death. Learn How To Work Smarter And Get More Done In Less Time!

Be Financially Secure!



With your own, profitable business, YOU keep all the profits. No more scrimping to get by. No more living from paycheck to paycheck. The Entrepreneur's Program tells you exactly how to keep a strong, steady cash-flow ... and how to manage it.

You'll Learn How To Skyrocket Sales And Have A Steady Stream Of Cash Pouring In!

Be Your Own Boss!



There is no greater feeling than being in control of your own, profitable, thriving business. The Entrepreneur's Program gives you all the proven techniques you need to help ensure your business is a success!

You'll Learn How To Minimize The Risks Of Business, And Call All The Shots With Confidence.

The Entrepreneur's Program



"You gave me what I needed to keep going on my own and reach my personal and financial goals."

--Christian Seger, Houston, TX

Business: Records Storage

"Today I have 4 employees and \$12 million a year in sales. I am cleaning up America"

-- Phillip Kubec, Cleveland, Ohio

Business: Janitorial Service Franchiser



"...helped me restructure my business ... I highly recommend it to anyone in business for themselves, whether the 'rookie' or the seasoned veteran."

-- Timothy Walton, Oak Harbor, MI

Business: Car Rental Company

The Entrepreneur's Program



"... a great foundation to work from ..."

-- Robert Moehler, Mesquite, TX
Business: Sports Memorabilia

Business: Importer and Distributor

"Helped me grow 35% in one year ... I found it to be my best 'business partner'. It is written in no-nonsense every day terms -- a must for any business."

Ron Oullette, Salem, NH

"The Entrepreneur's Program showed us how to do it step-by-step ... the business has grown 8 - 10% a year."



Elizalee Boop, Clearfield, PA
Business: Ceramic Industrial Products

100% Risk-Free Satisfaction Guarantee

Your Starter Kit is ABSOLUTELY FREE -- yours to keep no matter what! We'll also include Lesson 2, The No-Hassle Way To Financing for a FREE 15 day Preview.

If you're not convinced The Entrepreneur's Program will help you reach your dreams, simply return Lesson 2 and owe nothing.

If you want to continue the program, simply pay for Lesson 2. You'll receive 2 new lessons every 2 to 3 weeks to preview FREE for 15 days, and you may cancel at any time.

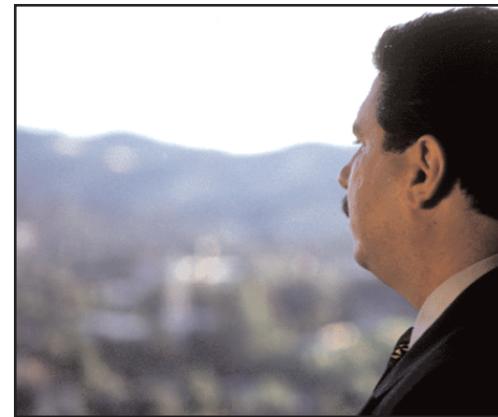
**REPLY TODAY!
SEND NO MONEY!**

To Get Your FREE STARTER KIT, Mail The Enclosed Certificate Today!

The HUME Group
2839 Paces Ferry Rd, NW, PO Box 740111, Atlanta, GA 30374

Stop Dreaming! Start Doing!

Here's How You Can Start And Run A Thriving Business Of Your Own!



Discover The Proven Secrets of 11 Successful Entrepreneurs Who Show You How To ...



Discover The Proven Steps to Start Your Own Profitable Business ... Or Turn Any Struggling Business Into A Thriving Success!

The Easy Way To Proven Business Success!

Ask almost any successful entrepreneur how he made it, and he'll readily admit that trial and error played a big part. But trial and error can be costly, and it takes a lot of time.

Now, with *The Entrepreneur's Program*, you can learn these same lessons of business success, the easy way. You will learn from the successes of entrepreneurs who have already done what you want to do. And you can totally bypass the mistakes that routinely cause others to fail. With this proven program, you can quickly and easily master all the skills you need to make any business you choose a complete, profitable success.

Our Unique Format Makes Learning Fun and Easy

The Entrepreneur's Program leads you, step-by-step, through every function that's critical to your business success. And you'll

never find impractical theories or boring "text book" lectures.

Instead, each of the 30 sections is packed with real-world ideas, examples, charts, case histories, diagrams, role-plays and scripts. Things that help you learn, and things you will USE every day to make your business all you want it to be.

A Personal Business Expert ... Right At Your Fingertips

The Entrepreneur's Program is like an all-knowing silent partner that helps you run your business. With it by your side, you'll never have to face tough business decisions alone ... you'll never be at a loss for the best solution to your business problems. And when you need advice, it leads you with simple, step-by-step instructions. Thanks to the Entrepreneur's Program, you'll become a better manager, a more profitable entrepreneur, and more in control of your life.

Stop "Working Your Tail Off" With Too Little To Show For It!

Unless you have a successful business of your own, you're working way too hard ... for way too little return. And unfortunately, most people who do have their own business are working hard at the wrong things ... which is even worse because it eventually leads to total failure!

Don't let this happen to you. Don't waste your time working for someone else while your own good business ideas stay hidden in the back of your mind. And above all, don't venture into your own business without knowing the secrets of entrepreneurial success.

Get everything you need in The Entrepreneur's Program. Start by sending for your FREE STARTER KIT today! There's no cost or obligation to buy a thing. Get yours now!

Master These Keys To Business Success With *The Entrepreneur's Program*

Managing Money

- ❑ 10 Ways To Give Your Company a Cash Transfusion
- ❑ 6 Ways To Keep Cash Longer
- ❑ 8 Factors That Make You More Credit-Worthy
- ❑ 8 Questions You Must Ask Every Supplier

Business Planning

- ❑ How To Stop The 6 Most Common Interruptions And Get More done Every Day
- ❑ 3 Ways To Prepare Accurate Sales Forecasts
- ❑ The 8 Key Elements of A Successful Business Plan
- ❑ Your Employees Will WANT To Work Harder -- For No More Money -- When You Do These 9 Things

Marketing & Advertising

- ❑ How To Make Sure Your Marketing Is On-Target
- ❑ Pricing Secrets That Get You Top-Dollar Every Time
- ❑ 12 Ways To Measure The Success Of Your Advertising
- ❑ Advertising Secrets That Flood Your Business With Customers

Managing People

- ❑ 6 Secrets To Negotiating Like A Pro -- And Getting Exactly What You Want
- ❑ 5 Steps For Managing The Problem Employee
- ❑ 16 Signs Your Job Could Be Made Easier Through Effective Delegation
- ❑ 5 Questions That Will Have The Tightest Employees Baring Their Souls To You

Law/Insurance/Taxes

- ❑ 5 Ways To Keep Your Health Costs To A Minimum
- ❑ 16 Ways To Tell When You Really Need A Lawyer
- ❑ 5 Questions You Can't Legally Ask A Job Candidate
- ❑ 25 Ways To Keep Your Legal Costs Under Control

**Much, Much More In
30 Fact-Packed Sections!**

It All Begins With Your FREE STARTER KIT!

FREE!

Every valuable business idea stays neatly organized and at-your-fingertips in this handsome, heavy-duty binder.

FREE!

Program Content

FREE!

Gain an immediate understanding of all critical business terms.

FREE BONUS!

How To Turn Your Company Into A Cash Cow.

FREE!

Section 1: *How To Go Into Business Successfully.*

This section alone is invaluable in establishing a solid foundation for your new business.

FREE PREVIEW

Section 2: Yours to preview for 15 days!

Send For Yours Today! There's NO Cost And NO Obligation Whatsoever!

The Entrepreneur's Program: It's Like Having A Personal "Business Success" Consultant, 24 Hours A Day!

From The Desk Of ...

Benjamin Ordover

Dear Friend,

I know you've seen them. I admit, the ads are tempting. The amazing promises of making your fortune for doing little or no work, often "part-time from home", seem too good to be true.

And that's the point. They're almost never true.

Please don't confuse *The Entrepreneur's Program* with these scams that are only out to take your hard earned money. The Entrepreneur's Program is a real program for real entrepreneur's like you -- honest people who want to make the most of their good ideas.

We'll never promise that you'll get rich quick -- although we know that when you follow our program you can end up living quite comfortably with your own very successful business.

We'll never suggest that there is no work -- but we promise you'll learn sure-fire ways to success while avoiding costly, business-killing mistakes.

Think of *The Entrepreneur's Program* as a wise, business guide that will take you by the hand and teach you proven ways to transform your ideas into a successful, profitable, thriving business. A business where you are the boss and you are in control of your business and your life.

There's NO COST and NO RISK to get started with our FREE STARTER KIT. All you have to do is return the enclosed No-Risk Request Form. Get going on the real way to riches, with your ideas and *The Entrepreneur's Program*. Mail your card now!

Sincerely,

Benjamin Ordover

***Beware of
Business Opportunity Scams***

Please read this urgent message.