



Natural Health Breakthroughs • Special Issue

**FREE SHIPPING**  
on EVERY order!

Proven by clinical research on 1,600 people with memory loss by the *Nutritional Physiology Research Centre, The Brain, Performance and Nutrition Research Centre* and others.

**Also includes "The NFL Secret" from Dr. Daniel Amen, MD, #1 best-selling author and frequent guest on PBS-TV...**

# What To Do When Your Memory Slips and You Get Foggy Thinking

**The 74%  
Improvement  
Secret!**

*See inside  
for details on this  
revolutionary  
memory-boosting  
formula...*

Backed by Our 100% Satisfaction PLUS  
\$10 Guarantee! **SEE DETAILS INSIDE...**



# Get Your Memory Back Now — **And Enjoy a Much Better Life!**

*Dear Friend,*

**I** know it's scary... your memory is slipping... and you are afraid of it getting worse.

You sometimes forget names, numbers and things you never did before.

You don't want to become a human vegetable where your loved ones or a nursing home are burdened to take care of you like a helpless baby.

**Well, now there is a NEW natural solution that can restore your memory.** It works regardless of your age, what doctors may have told you, if memory problems run in your family, or if other products have not worked for you.



**Joe Braxton, 67, is typical example. He started to feel like his mind was slipping...**

"I'd sometimes forget names, places, stories, or couldn't remember where I left my keys.

Then my memory slowly



got worse... I'd forget a phone number I had known for 20 years or I'd forget what day my grandson's baseball game was on.

It was depressing. It worried me. I didn't want my memory to get *even worse and lose my mind, burden my family with taking care of me, or waste away in some nursing home.*

My wife and I went to the doctor. He said it was "normal" and there was nothing I could really do about it except challenge my mind. Well, that wasn't good enough for me.

I did some old fashioned hard work. I researched to find the best natural herbs for memory loss — those with real scientific studies proving they

worked — but doctors don't know about these because they are NOT prescription drugs promoted to them by the big greedy drug companies.

As soon as I started taking them, I started to remember names, places and old stories again. I had no more embarrassing senior moments. **And I no longer have to worry about losing my mind, burdening my family or wasting away in a nursing home.**”

**Joe's story is exciting, isn't it? Would YOU like the same results Joe and thousands of other people are getting?**

That's why, today, I want to tell you about a natural herb that **improved mental cognition** 74% in a recent clinical trial. This was in a double-blind, randomized, placebo-controlled trial on aging people with cognition problems



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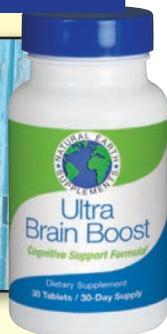
## How a Sweet Nurse I Knew in High School 50 Years Ago **Saved** My Memory

**The news my doctor gave me was heart-breaking.**

He said my memory would **NEVER** come back, and would, in fact, only get **WORSE**. He wrote a prescription for the drug Aricept, saying it “might” help slow my memory loss “a little bit”.

That same night I attended my 50th high school reunion of Topeka High School. I was seated next to a sweet girl I knew back then named Glenda. As we talked and I told her about my memory loss, I learned she is a private duty nurse in a retirement home.

My new nurse friend — who has worked with many Alzheimer's patients — warned me that Aricept didn't work for many of her patients. Instead, she told me to try a certain alternative remedy — one you can buy without a prescription. She said she'd seen it restore memory for dozens of people.



I took my new friend's advice and ordered this remedy. **After the first week, I started feeling like my mind was stronger, more active, sharper.**

**I could remember things again!**

My husband already said he's noticed a big improvement.

The next time I saw my doctor, memory tests confirmed that **I had experienced a huge improvement. In fact, my test scores tripled!** My doctor was stunned. I'm crying tears of joy as I write this. You've given me my life and my most precious memories back thanks to your **Ultra Brain Boost** supplement.

—Mary Hopkins, Topeka, KS

Testimonials included in this packet are fictional to demonstrate the outcome you may experience. These results are not typical.

**Call 1-800-711-0458 to Order Ultra Brain Boost Today!**

on the standard Stroop test. (You can see the full study at *Journal Alternative Complement Med.* 11 Jul;17(7):635-7.)

If these memory results were for a prescription drug, it would be front page news. It would be blasted all over TV and the internet as “the end of memory problems”.

And yet this Nobel-prize-worthy discovery is unknown to 99% of the public and doctors because it is natural so no drug

company can patent it and promote it to doctors or advertise it on TV.

**The name of this herb is *Plantae Avena Sativa* (PAS).**



**JUST IN:  
Second Study Confirms  
This Herb's Incredible  
Memory-Restoring Power!**

A second, more recent clinical trial was conducted at *The Brain, Performance and Nutrition Research Centre*.

This was also a double-blind, placebo-controlled clinical test — the gold standard of proof.

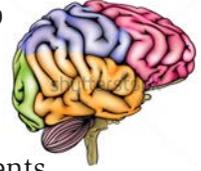
In this test, cognitive function was measured with a range of computerized tasks measuring attention, spatial/working/episodic memory, and executive function.

The results showed this same herb increased the speed of performance on all of the timed tasks. It also improved

performance of word recall and an executive function task. It decreased thinking time and overall completion time. Working memory span was also increased!

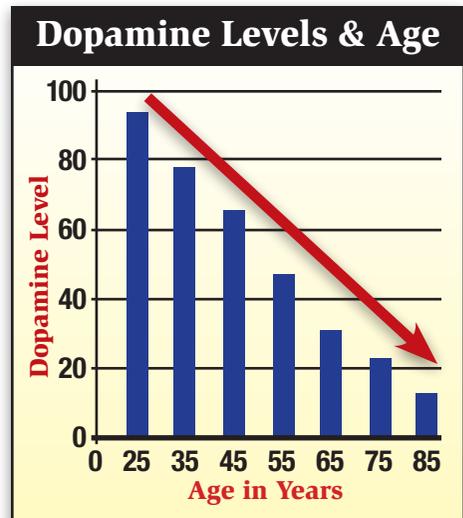
**Here's the bottom line...**

**This amazing herb PAS may reverse your memory loss.** And it is just one of four memory-boosting nutrients in a revolutionary supplement named **Ultra Brain Boost** that can save you (*and your loved ones*) from years of devastating mental downfall. It can protect you from being robbed of your most precious memories and the best years of your life.



**How This All-Natural  
Supplement Improves  
Memory by 74%**

**It's simple:** There is a nutrient located in your brain that controls your memory. It's name is Dopamine. But here's the problem: **Your Dopamine levels decline as you age, and that's why your memory gets worse as you age.**





**Your Dopamine levels decline as you age, and that's why your memory gets worse as you age.**

**Ultra Brain Boost** contains PAS and other natural ingredients that can restore your Dopamine levels back to your youthful levels, so your memory is rock-solid like when you were younger.

Remember, researchers proved this nutrient produced a 74% improvement on a standard test of mental acuity in a clinical setting. **You can't get any better proof that something works than this!**

For your memory to work well, the neurotransmitters in your brain need enough of the nutrients found in **Ultra Brain Boost**. If your brain cells do NOT have enough of these nutrients, your brain will NOT provide the memory and mental functioning you want.

The four memory nutrients in **Ultra Brain Boost** restore your



lost memory nutrients back to their full strength levels. This gives you a much better memory fast.

**Your brain cells are "starving" for these nutrients.**

Your brain cells NEED these nutrients to function their best.

In fact, if you don't feed your brain these nutrients, you'll lose more ground every day — forgetting more things, losing your ability to focus and concentrate — or worse.

**Here's what's terrifying:**

people like you and me who "lose their memory" are sometimes found homeless and

*(continued)*



“walking the streets”... wallet lost or stolen... no recall of their name or where they live... scared to death for their life.

But now, thanks to these nutrients, your memory loss and brain aging can be corrected!



If your doctor tells you “*there’s nothing you can do about it — memory slippage is*

*a normal part of aging*”... that advice is now proven by medical studies to be HOGWASH and flat-out NOT TRUE.

**You WILL fix your slipping memory and aging brain — regardless of who you are, what your family history is, or what you’ve been told by your doctor.** It doesn’t matter how much education you have or what your IQ level is.

You will soon be clear-headed like you used to be — with your memory sharp as a tack. You will feel better, younger and happier than you have in many years!

**GUARANTEED...**

**End Your Embarrassing “Senior Moments” and Save Years of Devastating Mental Decline**

**This new breakthrough goes WAY BEYOND “the basics” of just taking a multi-vitamin with “memory support”, or dosages that are too low to work or unproven nutrients.**

These dramatic memory improvements are from published clinical studies in medical journals. These are double-blind, placebo controlled tests, by scientists at leading universities and testing centers.



*(continued on page 8)*



**Copy goes here and here for this photo, and more copy goes here, here and here and here for this photo.**

# California Engineer, 67, **Reverses** His Memory Loss and Avoids Nursing Home

**I was as excited as a kid in a candy store when I retired two years ago.**

Finally, I thought, after 40 years of stressful 60 hour work weeks as an engineer, I can relax and enjoy life.

I planned out the golf courses I was going to play with my buddies, the trips I was finally going to take with my wife and had even bought the military novels I was finally going to have time to read!

**The first few months of retirement were great, but then it hit me like a ton of bricks. I started to lose my memory!** So I tried all kinds of “mental exercises” and crossword puzzles, but this didn’t help — and only frustrated me more.

**My doctor said “there’s not much I can do for you — it’s a normal part of aging”.** I thought to myself, well, that’s easy for YOU to say, because you are not losing your memory and scared to death of it getting worse.

The last straw happened on October 2nd when I had to call my wife because I couldn’t remember where I was... or even where I was driving to... and it was to a ball field I’d watched my grandson play on a dozen times before! Oh, and a few days after that, I left the dog outside when we went out for dinner!

One day soon after this, I overheard my wife and children whispering to themselves



**“We need to put Dad in a supervised nursing home for his own safety, before he hurts himself or someone else.”**

Me? At only age 67 chained and supervised at a nursing home? I’d rather not live at all!

**I was at my wit’s end. I needed a miracle — and fast.** The name of an old Army buddy popped into my mind because I knew he was “a natural health nut”. I called him and told him my problem. He said he’d look into it and get right back to me. He did and recommended a natural memory-restoring supplement named **Ultra Brain Boost**.

*Guess what?* My old Army buddy saved me from losing my freedom and being thrown into a nursing home because this supplement restored my memory starting in the second week I took it!

If you have memory loss and are skeptical about trying this, I urge you not to overthink this. **Just call or mail your order now because this really works and it can improve your life in a huge way!**

—Larry Elkins, Oceanside, CA

Testimonials included in this packet are fictional to demonstrate the outcome you may experience. These results are not typical.

**Call 1-800-711-0458 to Order Ultra Brain Boost Today!**

Even if you have GENES from parents with memory problems... even if your diet isn't as good as it could be... **Ultra Brain Boost** will quickly repair, recharge and sharpen your brain and your memory to how it used to be!



■ **Solve your memory problems...** and enjoy a much better life that you deserve!

■ No more embarrassing “**senior moments**”

■ **Remember names,** numbers, events and faces more easily

■ **Learn new things** more easily

■ **Think better**

■ **Focus more clearly**

■ **Be more calm,** positive and patient

■ **Absorb and retain more information** for recall later when you need it

■ **Remember cards,** board game answers and crossword puzzle answers



**It works FAST.**

Many people feel like a completely new person in just one, two or three weeks after they start taking it.

*Why struggle with your memory problems any longer, now that don't have to?*

**Now you can restore and dramatically improve your memory and mental powers — at any age — so you will...**

**You Will Be a Happier Person  
When Your Mind is Working Better!**



■ **Stop worrying** about mental decline

■ **Relax and enjoy your life** instead of feeling anxiety

■ **Win word games**, debates and arguments

■ **Stay on top of your finances**

■ **Be funnier and more interesting** — even more popular — because you remember more stories and funny things to re-tell people

■ **Concentrate easier**

■ **Avoid mental fatigue** and being “burned out” after using your mind

■ **Feel more alert**, alive and “fresher”

■ **Have more mental clarity**

■ **Recall great memories** that you have forgotten

■ **Have the mental power** to beat and impress co-workers 20 to 30 years younger

■ **Improve your reasoning** and decision-making

■ **Don't have to depend on your loved ones** — or burden those you care about most — due to mental decline

■ **Have no more fuzziness** around the edges of your memory

**These benefits are happening right now for thousands of people just like you who take Ultra Brain Boost.** Many were told by their doctor there was “nothing they



could do”. Many had tried other memory supplements before that didn't work. Many thought they were too old or their genes were too bad.

### **Ultra Brain Boost Contains Four Powerful Ingredients Including “The NFL Secret” Missing From Other Supplements**

Here are the four proven, safe, all-natural ingredients in this unique one-of-a-kind supplement that is **GUARANTEED** to restore your memory.



I've already shown you iron-clad proof this rare herb **improved mental cognition** 74% in a recent clinical trial on 1,600 adult with memory loss!



As even more proof it works, a second large clinical study confirmed its amazing natural memory improvement results.

If these memory results were for a prescription drug, it would be front page news. It would be blasted all over TV and the internet as “the end of memory problems”. And yet this Nobel-prize-worthy discovery is unknown to 99% of the public and doctors because it is natural

*(continued)*

so no drug company can patent it and promote it to doctors or advertise it on TV.



This is a missing ingredient in other memory supplements.

**New research findings will soon make this a “must have” for every**

**memory supplement.**

It has been used for over 3,200 years by doctors and healers in Asia to restore memory, and now modern testing has confirmed what thousands already knew. A double blind, placebo-controlled trial was performed to study the effects of Bacopa on cognitive function in adults. It showed statistically significant improvement in a number of cognitive tests, including speed of visual information processing and memory.

**Bacopa improved the cognitive performance** of the treatment group, similar to Aricept, an acetylcholinesterase

inhibitor used to treat Alzheimer’s disease (*Uabundit et al. 2010*). Bacopa has also demonstrated neuroprotective effects (*Hosamani et al. 2009*).

Bacopa has been studied in the elderly for its effectiveness on cognitive performance, anxiety and depression (*Calabrese et al 2008*). In a randomized, double blind, placebo-controlled clinical trial, 54 participants received Bacopa or placebo for 12 weeks. Bacopa participants demonstrated enhanced word recall and task reaction time. **Bacopa also showed a significant decrease in depression symptoms and anxiety scores.**

A recent clinical trial corroborated these results, studying 98 healthy individuals over the age of 55 for 12 weeks. Subjects experienced statistically  
*(continued on page 12)*



**You too can have a much stronger memory and mind soon. Feel better, have more energy, enjoy life more — like thousands of others have!**

**Call Toll-Free Today  
1-800-711-0458**

## **WARNING:**

# 16 Signs You Are Slipping Into “Memory Loss Hell” and “Losing Your Mind”

**M**emory loss is frustrating and embarrassing.

But even worse, memory loss is usually the first sign on the slippery slope down to “Memory Loss Hell” and “Losing Your Mind”, which can lead you to wasting away in a nursing home.

Sadly, this will strike down 10-12 million Americans in the upcoming years, predicts the *National Institutes of Health*. And there is no cure for it. That’s why I’m rushing you this urgent news so you can avoid it now while there is still time for you.

**Here are 16 warning signs.**

**Grab a pen and check-off the problems you experience sometimes:**

1. Unable to remember people’s Names?
2. Unable to remember Dates?
3. Unable to remember Events?
4. You are driving your car — and forget the directions you should remember?
5. You forgot an appointment or remember it later than you want?
6. You lost/misplaced/can’t remember where you left your eyeglasses?



7. You lost/misplaced/can’t remember where you left your car keys?
8. Forgot a phone number?
9. Forgot an event or time of it?
10. Forgot where you parked?
11. Forgot something cooking in the oven?
12. Forgot leaving the dog outside?
13. Trouble finding the exact words you want to say?
14. Forget why you came into a room?
15. “Mental fog” caused you to make a bad judgment or decision?
16. Forgot if you took your medicine or not?



**If you have experienced several of these warning signs, you should take action NOW to improve your memory before it is too late to do anything about.**

significant improvements in tests given to measure cognitive performance, including measures for learning rate and memory. (Morgan et al. 2010).

Dr. Stephen Roodenrys of the University of Australia notes that one reason it works so well is that it crosses the blood-brain barrier for excellent absorption into memory cells.



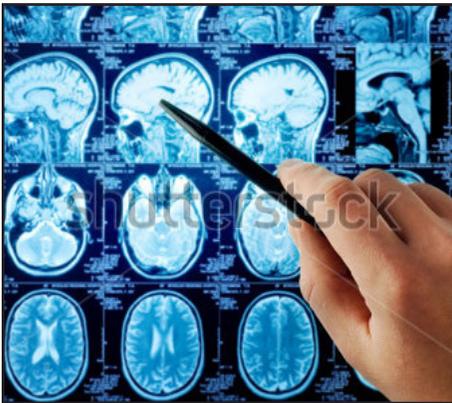
**ULTRA BRAIN BOOSTER #3:**  
**Ginkgo Biloba**  
**50mg**



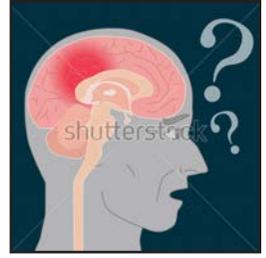
**Ginkgo Biloba extract is from an ancient tree whose leaves have been used to reverse memory loss for thousands of years.**

It is part of Traditional Chinese Medicine formulary and is one of the most in demand herbs. *The German Special Expert Committee* has listed it as helpful for dementia effecting memory, concentration, and mood.

A review of the clinical data on Ginkgo as a treatment for dementia was done. It concluded that it's safe and more effective for dementia



than placebo, both in terms of delaying clinical deterioration, and often in bringing about symptomatic improvement.



*The Cochrane Review* meta-analysis of the use of Ginkgo for cognitive impairment and dementia concluded Ginkgo is safe, and showed promising evidence of improvement of cognition and function among patients who received the herb.

One of the more high profile clinical trials was a study published in the *Journal of the American Medical Association* on 309 participants. It concluded Ginkgo is safe and appears capable of stabilizing, and in a substantial number of cases, improving cognitive performance.

**I must warn you:** There is a lot of misleading information about Ginkgo not being effective, but the testing was very flawed. The truth we all knew is emerging again — this herb works great in the fight against memory loss.



**ULTRA BRAIN BOOSTER #4:**  
**Periwinkle 50mg**  
**"The NFL Secret"**

If you want to improve your memory, this nutrient discovered from research on NFL players is very important.



**You Will Feel More Love and Friendship  
When Your Memory is Better!**



**Just consider this fact:** NFL players receive more blows to the head during one game than the average person does in an *entire lifetime*.

All those hits take a toll. It's no surprise that NFL players have early dementia, depression and memory problems.



**In fact, NFL players are three times as likely to develop Alzheimer's.**

And these kinds of brain injuries are the reason San Francisco

49ers linebacker Chris Borland recently said he was leaving the game at age 24 — and giving up a \$3 million contract.

**Dr. Daniel Amen MD is a #1 best-selling author and frequent guest on PBS-TV.**



Dr. Amen, a world-famous physician and psychiatrist who specializes in brain

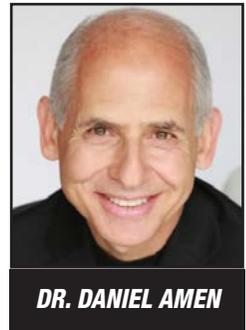
research, called his work with 130 active and retired NFL players **“one of the**

**most exciting discoveries in medicine today.”**

He ran many brain-imaging studies as well as tests to measure the players' cognitive function. And he had these players take a brain healthy nutritional supplement every day.

**Now, get this:** At the end of the study Dr. Amen repeated the

*(continued)*



brain-imaging tests. And he called the outcome **“nothing short of amazing.”**

He was so encouraged by the results that he’s since published three peer-reviewed studies on his findings. Not only did the NFL players’ mood, memory and “cognitive function” improve, but tests showed significantly improved blood flow to certain areas of the brain.

**One of the key memory-improving nutritional supplements Dr. Amen had the NFL players take was**

**Periwinkle,**

from which the nutrient vinpocetine comes from. It is derived from the seeds of the periwinkle plant. And it’s been found in study after study to improve blood flow to the brain. That could be the very reason it’s such a remarkably potent memory enhancer.

But aside from just helping you remember where you put your glasses, it has also been



studied for use in people with dementia. One study from Hungary concluded that it can be “recommended” for people with “mild cognitive impairment.” And in India, researchers are looking at ways to make it a “patch” to treat patients with Alzheimer’s disease.

This nutrient has also been found to be a potent anti-inflammatory, especially the “kind” of inflammation found in those who have Parkinson’s and Alzheimer’s.

Now you can sit back and smile as you join NFL players who are getting their memory restored with this amazing nutrient I call **“The NFL Secret”**, one of the four memory-



**You too can have a much stronger memory and mind soon. Feel better, have more energy, enjoy life more — like thousands of others have!**

**Call Toll-Free Today  
1-800-711-0458**

improving nutrients in **Ultra Brain Boost**.

*Source: "Can brain trauma in NFL players be rehabilitated?" Daniel G. Amen, M.D., Huffington Post, huffingtonpost.com. Note: Dr. Amen has written six books on brain health and is a #1 New York Times bestselling author.*



**Take Action NOW Before Your Memory Gets Worse and Its Too Late**

Your memory problems will only get worse until you take action and restore the memory nutrients your brain has lost from the aging process.

Save yourself from the agony of losing your mind. If you ignore this and do nothing, it can lead to more memory-related problems like... **feeling overwhelmed... feeling more stress... worry... anxiety... fatigue... mood swings... and feeling down.** (continued)

**Utah Woman Gets Her Memory Back — Goes From Sad to Happy**

**“After I retired from teaching, I was happy until I started losing my memory.**

*How bad did it get?* My daughter tells me I often couldn't remember my cherished granddaughter's name for over a year!

I was *very* frustrated with my memory and my mind. It made me not want to socialize with my friends and it made me very sad.

I felt like I was a tree losing my leaves and waiting to die, but then, thank God, my precious daughter bought me a natural supplement to try for my memory.

**After a few days, I felt smarter. My memory was sharper and clearer.** I no



longer forgot where I left my keys or what I needed to buy at the market.

After a couple weeks, my memory was good like it used to be. I was amazed. I couldn't believe how well this supplement worked. That is why I am happy to write this recommendation letter for the natural supplement **Ultra Brain Boost.**”

—Marge Duncan, Provo, UT

Testimonials included in this packet are fictional to demonstrate the outcome you may experience. These results are not typical.

The nutrients in **Ultra Brain Boost** are like gasoline for your car — your memory and brain won't run well without them.

Don't let your memory become "dead". Don't just sit there, do nothing, and let the worst happen because you were too lazy to make a phone call.

**Don't give up hope on your memory** — even if you've tried other so-called "memory solutions" before that did not work for you. Unlike regular memory supplements which have common vitamins, herbs and antioxidants, **Ultra Brain Boost** has rare all-natural

nutrients in full dosages that are proven by scientific studies to improve your memory and mental functioning!

Don't put this off even one more day and suffer the

consequences of a worsening mind and memory. **The sooner you take action, the sooner your memory and mind will start improving.**

### **Early Intervention is Essential.**

I've heard people say "a little memory loss is normal as I age so it's nothing to worry about and I'll take action if it gets worse." This type of thinking is VERY DANGEROUS. It's much easier to prevent or reverse it at the earlier stages now, rather than when it's gotten worse.

Would you pay \$500 to repair your brain? A thousand dollars? I'm sure there's nothing you wouldn't do... and a few hundred dollars would be worth it.

But it won't cost you \$500, or even \$300. It won't even cost you \$200. **You can have it ALL for as little as 66 cents per day!** (continued on page 18)

## **Isn't Your Memory, Mind and Happiness Worth 66 Cents a Day?**



# Questions & Answers About *Ultra Brain Boost*

## **Question:**

**I do NOT have memory loss yet. Should I take this?**

**Answer:** Absolutely yes if you believe in prevention! The best way to prevent memory loss from starting is to be proactive — and start taking this mind-strengthening formula now.

## **Question:**

**Does it have any side effects?**

**Answer:** There are NO known side effects.

## **Question:**

**Can it be taken along with other OTC and prescription medicines?**

**Answer:** Yes, there are NO known medicine reactions.

## **Question:**

**Is it sold in stores?**

**Answer:** NO. To keep the price as low as possible, we ONLY sell it direct. It is NOT sold in any store.

## **Question:**

**What makes this different and better?**

**Answer:** This is the FIRST and ONLY



natural memory supplement with its precise combination of a natural herb that **improved mental cognition 74%** in a recent clinical trial. This was in a double-blind, randomized, placebo-controlled trial. Men and women who've tried many other supplements tell us this works much better than anything else! **In fact, it is so successful that**

**your substantial memory improvement is 100% GUARANTEED!**

**You too can have a much stronger memory and mind soon. Feel better, have more energy, enjoy life more — like thousands of others have!**



**Call Toll-Free Today 1-800-711-0458**

**You have NOTHING to lose and EVERYTHING to gain:**

**“If *Ultra Brain Boost* does not restore your memory and mind power fast... You’ll get a FULL refund!**

**Plus I’ll send you an extra \$10 cash. I guarantee it!”**

**I**’m very excited to bring you this news... to safely and easily solve your memory and cognitive problems.

To make this an easy decision for you, I will make you this personal guarantee:

**I guarantee to send you \$10 extra cash along with a 100% refund if you order *Ultra Brain Boost* now and aren’t happy with how great it works for you.**

That’s right. I’m so confident you will be thrilled, all you have to do is return whatever product you have left, anytime within 120 days, and you will receive a full refund plus **an extra \$10 cash!**

No questions. No hassle. No fine print.

Could anything be more fair? **Just call the toll-free number now: 1-800-711-0458**



for immediate shipment.

If you (or someone you love) suffers from memory loss, you don’t have one more day to waste, so call right now:

**1-800-711-0458.**

To your re-gained memory,

*Duncan McDonald*

Duncan McDonald

President,

Natural Earth Supplements,

Over 1 million happy

customers since 1986

**P.S. Breaking News:** The rare herb PAS in this supplement improved memory by an incredible 74% in a double-blind, placebo-controlled clinical trial! That’s why this has quickly



become the #1 best-seller and is sweeping the nation.

**SAVE Your Mind. SAVE Your Memory. SAVE Your Best Memories. SAVE Your Future.**

**CALL RIGHT NOW:  
1-800-711-0458.**

*Please Note:* Those multi-vitamin pills in the store with “memory support” are almost pure garbage because they do NOT contain the best, rare, more expensive nutrients in our formula that make it work so well.

It is good to challenge your mind with crossword puzzles, learning a new skill and doing “brain teasers”... but that is NOT NEARLY ENOUGH. You need the powerful memory



nutrients and dosages found only in **Ultra Brain Boost**, so call right now! The key herb **improved mental cognition 74%** in a clinical trial!

You owe this to your mate, your children, your grandchildren and your friends who want and need you to be around as long as possible with good mental functioning! **With my 100% RISK-FREE money-back guarantee, you have nothing to lose, return the form on page 23 or call right now: 1-800-711-0458.**

Select References

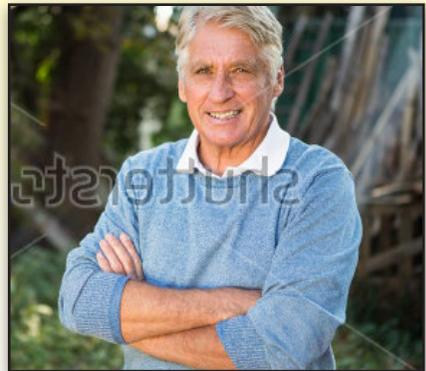
J Altern Complement Med. 11 Jul;17(7):635-7.  
Frutarom 2015. Unpublished data recorded.  
J Hyperten. 2013 Jan;31(1):192-200.

## Have a Better Mind with Ultra Brain Boost!

**I started remembering things again like when I was younger!**

I don't forget things anymore! And I don't have senior moments anymore either. **My memory is now better than people 20 years younger than me!**

—Ron Tenengrand,  
Tallahassee, FL



Testimonials are fictional to demonstrate the outcome you may experience using **Ultra Brain Boost**. These results are not typical and the photos shown are models.

**Call 1-800-711-0458 to Order Ultra Brain Boost Today!**

# 5 Reasons You'll **LOVE** Ordering From Us!

- 1. We have friendly and courteous telephone staff.** So

when you call, you will be treated with respect and dignity by a knowledgeable staff that really understands our products and your needs.



- 2. We ALWAYS give you **FREE SHIPPING**, on all orders!**



- 3. Get up to 120 days to put *Ultra Brain Boost* through its paces.** Our no-hassle

100% guarantee is far longer than most of our competitors.

- 4. If you're not completely satisfied with **Ultra Brain Boost**, we won't just refund your money if you return it; We'll also pay you an **EXTRA \$10 for your trouble.****



- 5. Our products are based on science, not the latest health fads.** They are formulated to the most stringent Good Manufacturing Practices (GMP) as defined by the FDA. And they're tested for maximum purity and potency.

**Make Sure Your Future Years Are Your Best Years Ever!**



**Made in the USA**



**Ultra Brain Boost** is made in the USA using only the finest natural ingredients and adhering to the highest quality manufacturing practices.

"We love hearing from our customers! If you're ordering by mail, please include a note telling us what you like about **Ultra Brain Boost** or any of our other products."

**My Written Guarantee:  
Try Ultra Brain Boost for Up to 120 Days Risk-Free.**

## You Have a **FULL 120 Days** to Be 100% Convinced it Works For You!

**I**want YOU to be the judge... You've read about the memory-improvement, mind-strengthening and mood-raising power of **Ultra Brain Boost** in this *Special Report*. For up to 120 days, you can try it completely risk-free and see your results. I am convinced that they will be astonishing. If **Ultra Brain Boost** is NOT everything that I say it is, simply return the unused portion within 120 days for a FULL refund. **And I will also pay you an extra \$10 for your trouble!** It does not get any better than that!

### **Taking Ultra Brain Boost Can Help You...**

**IMPROVE YOUR MEMORY  
DRAMATICALLY, END YOUR  
'SENIOR MOMENTS', END  
YOUR WORRY ABOUT  
LOSING YOUR MIND...  
NATURALLY!**

Millions of people in the U.S. are troubled by memory loss. If you are one of them, your situation is only going to get worse! But rather than simply live with it and watch it decline, why not reply for these specialized nutrients, proven by science to help improve your memory like it used to be again. Doesn't that make the most sense? **So my advice...**



**Call TOLL-FREE  
1-800-711-0458.  
Or Complete the  
Risk-Free Order  
Certificate on Page 23  
Right Now.**

**You have nothing  
to lose and a new  
much better life to gain.**

You are FULLY protected by our amazing 120 day 100% Satisfaction PLUS \$10 Guarantee. If **Ultra Brain Boost** is not everything I say, simply return it within 120 days for a FULL refund plus an additional \$10... no questions asked. **You have my word.**

*Duncan McDonald*

Duncan McDonald  
President,  
Natural Earth Supplements  
Over 1 Million Happy  
Customers Since 1986



# 4 EASY Ways to Order!

**1. BY MAIL:** Return this completed Risk-Free Order Certificate in the enclosed Order Processing Envelope

**2. BY PHONE:** **Fastest Service!**

**Call TOLL-FREE  
1-800-711-0458  
CALL NOW!**



**3. BY FAX:** Fill out the Order Certificate and fax both sides to:  
**1-952-927-6658**

**4. ONLINE:** See checkout specials when you order online at:  
[www.naturalearthsupplements.com](http://www.naturalearthsupplements.com)

**FREE shipping  
on all orders!**



Most of our competitors only offer free shipping on your first order.

**Choose from 3 Ultra Brain Boost Value Packs:**

**BEST VALUE!**

6 months supply – Buy 3,  
get **3 FREE**. Only **\$119.95!**



**3 FREE  
BOTTLES!  
Save \$119.95!**

**GREAT VALUE!**

3 months supply – Buy 2,  
get **1 FREE**. Only **\$79.95!**



**1 FREE  
BOTTLE!  
Save \$39.95!**

**GOOD VALUE!**

1 month trial supply –  
Only **\$39.95!**



Try it **RISK-FREE**  
**Ultra Brain Boost!**

**SPECIAL BONUS OFFER!**

**Get a 60-Day Supply of Vitamin D for Just \$5.95  
When You Reply Now! (Normally priced at \$9.95)**

**Vitamin D** is sometimes called the “sunshine vitamin” because it’s produced in your skin in response to sunlight. **Vitamin D** can affect as many as 2,000 genes in your body!

**Vitamin D** has several important functions. Perhaps the most vital are regulating the absorption of calcium and phosphorous, and facilitating normal immune system function.

So getting a sufficient amount of **Vitamin D** is important for

good bone health, as well as improved resistance against certain illness.

If you don’t get enough **Vitamin D**, you’re at risk of developing bone abnormalities such as soft bones or fragile bones (*osteoporosis*).

So it makes a perfect companion to **Ultra Brain Boost!** Take advantage of this special bonus offer now.

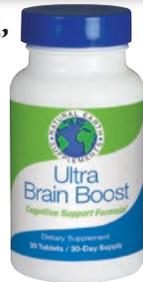
**Order on page 23 (Item #35909)**



**ONLY  
\$5.95!  
(normally priced  
at \$9.95)**

These statements have not been evaluated by the Food and Drug Administration. This product is not intended to diagnose, treat, cure or prevent any illness or disease. Always check with your doctor before taking any nutritional supplement.

# Ultra Brain Boost Risk-Free Order Certificate



**YES!** I want a better memory, sharper thinking, better concentration, easier learning and recall! I understand this supplement contains the rare herb that **improves memory by an incredible 74%** in a double-blind, placebo-controlled clinical trial. Please send me **Ultra Brain Boost** in the quantity I checked below. I understand that I'm covered by your famous, 100% Satisfaction **PLUS** \$10 cash guarantee. If I'm not delighted for any reason, I can return it within 120 days for a **FULL refund + \$10** for my trouble — **no questions asked.**



**BEST VALUE!** Item #36136: Just **\$119.95**

**Lowest price per bottle! Buy 3, Get 3 FREE!**

I get a full 6-month supply of **Ultra Brain Boost** *plus* **FREE** Shipping and Handling for just 67¢ per day!

Check here for your \$5.95 bottle of Vitamin D (Item #35909)



**GREAT VALUE!** Item #36135: Just **\$79.95**

**Buy 2, Get 1 FREE!**

Send me 3 bottles of **Ultra Brain Boost** for \$79.95 *plus* **FREE** Shipping and Handling for just 88¢ per day!

Check here for your \$5.95 bottle of Vitamin D (Item #35909)



**GOOD VALUE!** Item #36134: Just **\$39.95**

I'd like to try it! Send me 1 bottle of **Ultra Brain Boost** for \$39.95 plus **FREE** Shipping and Handling.

Check here for your \$5.95 bottle of Vitamin D (Item #35909)



**Personal Auto Ship** Item #36185: Just **\$39.95/mo.**

Enjoy the convenience of a fresh new supply delivered every 30 days. Cancel anytime.



**RUSH PROCESSING (Item #30641) \$4.95**

KEY CODE

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CUSTOMER NUMBER

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ADD #'S FROM ABOVE ADDRESS ON BACK

## Payment Method:

Enclosed is my check/money order for \$ \_\_\_\_\_

(Make check payable to Natural Earth Supplements; MN residents add sales tax of 7.3%)

Please bill my credit card:  Visa  MasterCard  Discover  AMEX

Card # \_\_\_\_\_ Expires \_\_\_\_\_ / \_\_\_\_\_

Name: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ ZIP: \_\_\_\_\_

Email: \_\_\_\_\_ Tel: ( \_\_\_\_\_ ) \_\_\_\_\_

(For Instant Shipping Notification.)

**CALL TOLL-FREE 1-800-711-0458 (Dept 0000)**

**MAIL TO:** Use the enclosed order processing envelope or mail to:  
Natural Earth Supplements, 4828 Park Glen Road, Minneapolis, MN 55416.

**FAX TO:** 1-952-927-6658 (for credit card orders only).

**ORDER ONLINE AT:** [www.naturalearthsupplements.com](http://www.naturalearthsupplements.com)

Cut along dotted line and return with payment in the enclosed Order Processing envelope.





# What To Do When Your Memory Slips and You Get Foggy Thinking

**(The 74% Improvement Secret)**

**T**his herb **improved mental cognition 74% in a recent**

**clinical trial.** This was in a double-blind, randomized, placebo-controlled trial on aging people with cognition problems on the standard Stroop test.



**Now you can restore and dramatically improve your memory and mental powers — at any age — so you will...**

- **END your memory problems...** and enjoy a much better life that you deserve!
- **NO MORE** embarrassing “senior moments”.
- **REMEMBER** names, numbers, events and faces easier.
- **LEARN** new things easier.
- **THINK** better and **FOCUS** more clearly.
- **REMEMBER** cards, board game answers and crossword puzzle answers easier.
- **STOP** worrying about mental decline.

**ALSO INSIDE: “The NFL Secret”...  
Page 9... Open Now**

**Call Toll-Free  
1-800-711-0458**

Find out how to get 3 FREE bottles of *Ultra Brain Boost!*

PRESORTED  
STANDARD  
U.S. POSTAGE  
**PAID**  
PBPS

CUSTOMER NUMBER

KEY CODE



**Natural Earth Supplements**  
4828 Park Glen Road  
Minneapolis, MN 55416

**Ultra Brain Boost works for you.**

**Backed by a 100% Guarantee!**

**FREE SHIPPING on EVERY order!**



Natural Health Breakthroughs • Special Issue

FREE SHIPPING  
on EVERY order!

Proven by clinical research on 1,600 people with memory loss  
by the *Nutritional Physiology Research Centre, The Brain,  
Performance and Nutrition Research Centre* and others.

# *Memory Loss?* Here's the "NFL Secret" *Featured on PBS-TV*



By Dr. Daniel Amen, MD,  
#1 Best-Selling Author



**The 74%  
Improvement  
Secret!**

**See inside  
for details on  
this revolutionary  
memory-boosting  
formula...**

Backed by Our 100% Satisfaction PLUS  
\$10 Guarantee! **SEE DETAILS INSIDE...**

