

TOTAL GOLD OFFICIAL WINNER



Your biggest nights happen here.®



The Ultimate Player Reward Program

Sample A. Sample
1234 Main St.
Anytown, ST 12345

**Sample, Your Biggest Nights Happen Here ...
And Now SIX Of Them Are ABSOLUTELY FREE!**

Congratulations Sample A. Sample!!!

As a Total Gold® VIP, you hit the jackpot again! **You have won 6 FREE ROOM Nights at Harrah's Laughlin ...** the best gambling resort on the Colorado River!

Your **6 FREE ROOM Nights** can be used any time during September, October and November 1999. That's right, any 2 nights, once each month -- **including weekends and holidays** -- absolutely FREE to you as a Total Gold® VIP WINNER! See the Reward Coupons below for full details and options.

Yes, Sample, all the exciting gaming action, superb amenities and friendly hospitality of Harrah's Laughlin will now be yours with the **6 FREE NIGHTS you have already won!**

WIN BIG on the latest slot and video poker machines and all your favorite table games in our two casinos (one for non-smokers); **Invigorate yourself** at Club Philipe, Harrah's state-of-the-art health club; **Cool off** at our private, soft-sand beach or one of our two refreshing pools; **Treat yourself** to superb dining in our award-winning restaurants; **Take a romantic cruise** on the Del Rio yacht; **Laugh, marvel and enjoy** the finest entertainment in town.

Sample, congratulations again! To collect your prize, simply call our reservation desk toll free at **800-548-6863** right now.

See you soon!

rely,

Joe Hasson
Senior Vice President and General Manager

FOR RESERVATIONS CALL 800-548-6863
ASK FOR THE OFFER CODE ON THE ATTACHED VOUCHERS.
2900 South Casino Drive, Laughlin, Nevada 89029
Know When to Stop Before You Start.® Gambling problem? Call (800) 522-4700.
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P.S. Reserve the FREE nights you want before they book up. Don't wait another minute. Call now! 800-548-6863.

YOU'RE A WINNER!

2 FREE ROOM NIGHTS

Valid Any Time September 1-30, 1999

This Prize Offer Reserved Exclusively for:

SAMPLE A. SAMPLE

Call 1-800-548-6863. Ask for offer "AUTA1"
Present this coupon along with your Harrah's Players' Card
and valid photo I.D. at our Invited Guest Check-In.
Additional information on reverse. CC950

YOU'RE A WINNER!

2 FREE ROOM NIGHTS

Valid Any Time November 1-30, 1999

This Prize Offer Reserved Exclusively for:

SAMPLE A. SAMPLE

Call 1-800-548-6863. Ask for offer "AUTA3"
Present this coupon along with your Harrah's Players' Card
and valid photo I.D. at our Invited Guest Check-In.
Additional information on reverse. CC950

YOU'RE A WINNER!

2 FREE ROOM NIGHTS

Valid Any Time October 1-31, 1999

This Prize Offer Reserved Exclusively for:

SAMPLE A. SAMPLE

Call 1-800-548-6863. Ask for offer "AUTA2"
Present this coupon along with your Harrah's Players' Card
and valid photo I.D. at our Invited Guest Check-In.
Additional information on reverse. CC950

TOTAL GOLD BENEFITS!

- ✓ Earn points good for cash and redeem them at every Harrah's in the U.S. (No other casino can offer you that!)
- ✓ Receive comps before you play (based on previous play)
- ✓ Enjoy the Casino Industry's most liberal free hotel stay program
- ✓ Receive invitations to world-class special events
- ✓ Earn additional points through Harrah's partners (Visa, Flowers USA and more to come)



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