

BULK RATE  
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MINNEAPOLIS, MN

Now use your PC to easily design  
a picture-perfect garden!

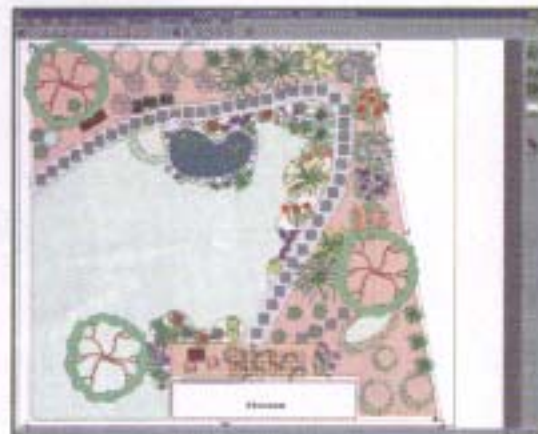


**FREE GIFT WORTH \$49.95!**  
(details inside)



Softkey International, Inc.  
P.O. Box 629000  
El Dorado Hills, CA 95762-9983

**Do you have great dreams for your yard or garden?  
LandDesigner will help make them come true!**



*See how  
inside!*

Now you can design the  
ultimate gardens and landscapes  
like a pro on your home computer



***YOU DREAM IT ...***

***YOU DESIGN IT ...***

***YOU ENJOY IT***

# Get ready

## Imagine the most gorge

Think of the world's most beautiful landscap  
And very soon — *Your gardens.*

A gardening enthusiast. A genuine green th

Sound like a fantasy? Well it's not! You may  
decorated yard ... or garden ... or *maybe* just the

Now with GreenThumb's new *LandDesigner*  
eye-catching, lush, living *reality.*

Create a vegetable garden brimming with ve  
*and test* the sprinkler system to keep it looking t

*LandDesigner* is loaded with tools and info  
designing. And it's not too late to order *now* and  
up the phone and call Toll Free 1-800-622-3390.

## Become a ma

**LandDesigner MFG: The Richest Gardening Software Available**

FEATURES	GREEN THUMB LANDDESIGNER MFG	VEGETABLE FLOWERS	THE NEW BIG, COOL TO GARDEN	ROCKY THAT WINS 20 LANSAM
Microsoft Windows Compatible	●	●	●	●
Over 1000 Plant Photos	●		●	
Includes Design Tools for Garden Layout	●	●		●
Shows Plant Growth	●	●		●
Includes Professional Garden Designs	●		●	
Full Color Printouts	●			●
Plants in Database	+ 1000	< 200	+ 2000	< 300
Includes Plant Presentations	●			●
Sprinkler Cards	●			●
Sprinkler Schedules	●	●		●
Provides Order Forms for Plants Used	●			



**To Order  
CALL TOLL FREE**

**1-800-622-3390**

or FAX 1-800-582-8000

# to dream big *and* beautiful

... your yard, garden or flower bed you've ever seen. Now make it real.

... the splendid paintings of Claude Monet ... the classic tea gardens of Japan ... the New York Botanical Gardens ...

... become famous for one thing ... *your* splendid gardens and landscapes.

... it become famous *or* world renowned. But you *will* be the envy of your neighbors when they see your *brilliantly* flower bed under your front window.

... you can take your ideal, picture-perfect yard and garden ideas — big or small — and turn them into an

... garden you are able to share. Or your very own Garden of Eden complete with walkways, fountains and lights. Then design it and have it live. And do it so *easily* you'll be *amazed*.

... you can let your garden fulfill all your gardening hopes and dreams. You'll have a great time experimenting and designing ... so you can begin working on the first warm day of spring. Ordering is simple. Just pick up and return the enclosed Rush Order Form. Order now before spring.



## ... become a professional gardener in just minutes with LandDesigner

LandDesigner has *all* the tools, information

and the graphic capability to design your dream landscape!

### ***The most comprehensive software of its kind***

Nothing else comes close to offering the same quality, ease of use or drafting and planning capability as LandDesigner. You'll turn your dream into reality with ease.

### ***Over 300 Pre-Drawn symbols for detail down to the last flower***

Your imagination run free. With 5 libraries to choose from, "Tree," "Shrub," "Garden and Groundcover," "Flower" and "Sprinkler," there's not much you *won't* find. You'll see flowers, shrubs and trees ... rock and gravel for walls and walkways ... chairs, tables, lighting, fountains and grass in all varieties. Plus joints, pipes and valves for your sprinkler system and much, much more.



### ***Get a good look at everything with multiple overlays***

When your design becomes detailed with trees above and flowers below, the multiple overlay comes in handy. You can see what will happen when you add a tree next year. Or which walkway looks best, the crushed rock or brick, from a great view.

### ***All you need to know about everything you plant***

LandDesigner supplies you with a vast integrated plant database. For every plant, tree, shrub or flower you include in your design. You can find out — in seconds — the proper amount of soil, sun and water it needs. Plus the growing zones, seasons, height at maturity, colors and more. And you can add your own favorites to the database as well. It's like having your very own botanist.

### ***Find out your costs before you start***

... no guesswork and no surprises. A working materials list will figure costs before you buy anything. If you're working with a budget, this is a great help in deciding what you can afford now ... and what might wait until later. You can see exact quantities. Square feet of sod, cubic yards of mulch or number of flowers ... estimate your own costs.



# Now you can use your home computer to easily design your yard, garden or that empty spot in the corner

(And get a FREE Gift, too)

Dear Garden Enthusiast:

Professional landscaping. You can spot it in an instant.

Beautifully designed, picture perfect ... and expensive.

In fact, people often pay professional landscapers thousands of dollars to design their yards and gardens.

But I have a secret to share with you: Now your yard can be every bit as beautiful ... one that people will "spot in an instant" as professional landscaping.

But with two very important differences ...

First, it will be dirt cheap. And second, you can design it yourself. Easily, on your own home computer.

The secret? SoftKey has teamed up with the garden software experts from GreenThumb ... to bring you the all-new LandDesigner for Windows on diskette or CD-ROM.

You can order it now ... for only \$29.95!

**Yes, now you can plan, design and enjoy the yard or garden of your dreams. You can design a 5x10-foot semicircular flower bed ... a 15x20-foot vegetable garden ... or a 170-acre estate. It's up to you. Because with LandDesigner, designing an award-winning landscape is so simple that you'll be amazed.**

Plus, LandDesigner is just plain fun. Just think of the yard or garden you've always wanted ... then design it. It's as simple as that. It's like painting a picture of your favorite place, bringing it to life, then enjoying it for years to come.

Here's just a taste of what you can look forward to ...

In just minutes, you'll plot, draft and draw your layout, using simple button bar commands. Next, you'll fill in the details, using over 300 gardening symbols to really see what it will look like ... with everything from chairs and tables ... to lattices ... to hundreds of colorful flowers, shrubs, trees and vines. You can add touches like stone walkways and walls ...

lighting ... fountains and more.

And the multiple overlay feature lets you see the whole picture before you plant a single seed, bulb or plant. And - if you want to see how it will look in 5 or 10 years - you can, with LandDesigner's grow feature. And then print the whole thing out in color. **I guarantee you'll love it.**

You can even design your own sprinkler system. And make sure it works before you lay any pipe. LandDesigner lets you check water coverage and test your system to be sure everything is kept green and alive ... without wasting water.

LandDesigner helps you select your flowers and plants, too ... with an enormous database of possibilities. And every plant and flower has 14 database fields for information about proper amounts of sun, water, soil, planting seasons and much more. So every flower, shrub or tree you plant will thrive.

As you plan, LandDesigner will keep a running list of plants and supplies, with costs. So you can plan and budget the cost without guesswork. It shows you quantities and types of materials needed ... right down to the last brick in your walkway or cubic yard of mulch in your vegetable garden.

As you can see, this is professional landscape design software ... but it's simple enough for anyone to use. If you're a gardening enthusiast, it will be a fantasy come true.

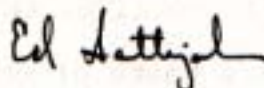
**And for only \$29.95, it's a steal ... especially considering that professional landscaping could add 20% to 30% to the market value of your home!**

To order your LandDesigner, simply return the enclosed Rush Order Form. Or, call 1-800-622-3390 Toll Free.

Hurry and order now. Because with Spring nearly upon us, there's no time to waste. It's time to get started designing right now. So you can make your plans a reality this year.

Why not order now ... before Spring arrives!

Sincerely,



Ed Sattizahn  
Vice President

P.S. Order now, and I'll send you Key Home Designer software - a \$49.95 value - absolutely FREE. It's your chance to design your very own dream home! Don't wait ... order now.

Hurry and order before spring!

# LANDDESIGNER RUSH ORDER FORM

**YES!** Please rush me my *LandDesigner For Windows* for only \$29.95, so I can start designing landscapes like a pro! Also send my *Key Home Designer*, a \$49.95 value, FREE just for ordering.

Please Indicate Format:  3 1/2" disk  CD-ROM

Quantity *LandDesigner for Windows*, \$29.95 each.....\$ \_\_\_\_\_

1 *Key Home Designer*, \$49.95 each.....\$ FREE

Shipping & Handling (\$5.50 ea).....\$ \_\_\_\_\_

Residents of CA, GA, IL, MA, NY, TX please add sales tax.....\$ \_\_\_\_\_

**TOTAL \$** \_\_\_\_\_

**MY PAYMENT OPTION:**

CHECK/MONEY ORDER: (Payable to SoftKey International in U.S. Funds)

CHARGE MY CREDIT CARD:  Visa  MasterCard  American Express

Card Number \_\_\_\_\_ Expires \_\_\_\_\_

Name on card \_\_\_\_\_

Signature \_\_\_\_\_ if orders need to be signed

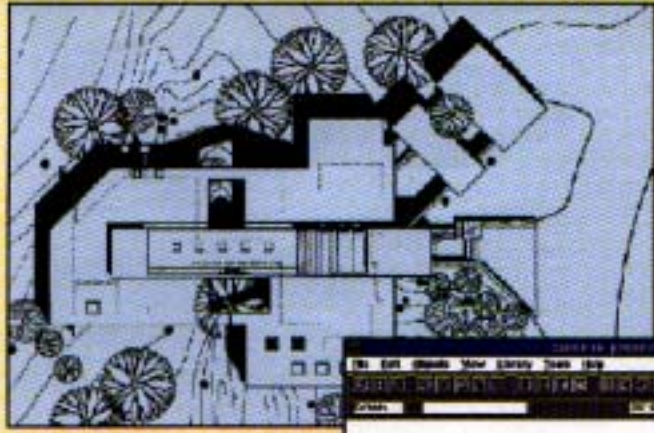
Daytime phone(\_\_\_\_\_) \_\_\_\_\_ no questions about your order



FREE KEY HOME DESIGNER JUST FOR ORDERING

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 or FAX 1-800-582-8000

SoftKey International, Inc. • P.O. Box 629000 • El Dorado Hills, CA 95762-9983



## FREE WITH YOUR ORDER!

*Design your own dream home with Key Home Designer*

*If you can dream it ... you can design it right down to the kitchen sink*



You can pay an architect to design the home of your dreams or you can do it yourself right on your home PC. When you start designing with *Key Home Designer* you'll be amazed at how easy it is. Included with the package is *Key Home Cad* to help you design your own dream home floor plans. Or, you can design one room at a time ... with as much detail as you want.

You'll get basic design tips as you go. And ideas to help fill in the spaces you're not sure about. Use a visual encyclopedia of award-winning homes to generate ideas for

your home. Also learn about materials you'll need. And if you get stuck on a term, an architectural glossary is only a keystroke away. Plus as ideas come and go, deleting and adding is quick and easy. It's fun ... it's easy ...and it's yours FREE.

**Yours FREE when you order now!**  
**A \$49.95 value!**

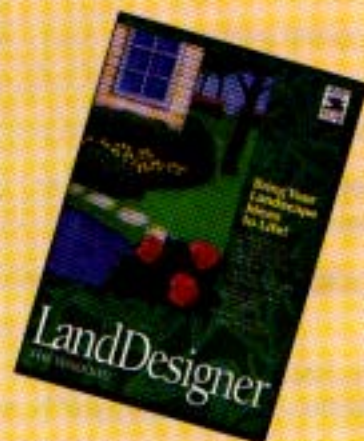


## Order today ... And design with confidence.

*LandDesigner* is a true green thumb's playground you can use over and over. Start from scratch every season and redesign your whole yard or a small flower bed. Or help your friends design theirs. Either way, you'll *always* find a use for *LandDesigner*.

*LandDesigner* also comes with an 87 page instruction booklet to answer questions and provide helpful tips for planting, design and sprinkler system setup. It will walk you through any function in easy to read language.

To order your *LandDesigner* at this unbeatable low price, just return the Rush Order Form. Or call 1-800-622-3390 Toll Free.



*"I've looked at several gardening CD-ROM titles in the past year, and this is one that really gives a good indication of how entertaining and powerful this new medium can be ...truly a unique and fun experience."*

*-Roy Swanson  
Fine Gardening*



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# 1-800-622-3390

## SATISFACTION GUARANTEED

We promise complete satisfaction of each of our products.

Try your *LandDesigner* software in your home.

Then if within 60 days you are not *completely* satisfied, we will give you a full refund of the purchase price.

**Windows System requirements:** IBM-Compatible running Microsoft Windows 3.1, EGA or VGA graphics, 2 MB RAM Hard Disk, Mouse, Windows-compatible printer

**CD-ROM System requirements:** 368SX CPU (486 recommended), 4MB RAM, Windows 3.1, Mouse, CD-ROM, VGA Graphics, (SVGA w/256 colors recommended), Optional Sound: Supports Windows-compatible sound devices.

SOFTKEY INTERNATIONAL, INC.  
P.O. Box 629000  
EL DORADO HILLS, CA 95762-9983

# ALSO AVAILABLE ON CD-ROM



*You get all the features of the 3 1/2" disk version ... with multi-media extras.*



Now LandDesigner Multi-Media for Gardens on CD-ROM gives you vivid color and sound to create your ideal landscape, garden, yard or flowerbed. Take a look at these great additions:

- See in full, brilliant color over 1,000 photo images from White Flower Farm. As you design, you can actually see what you'll be planting ... and what will be blooming.
- If names like "Caryopteris" stump you, no problem. LandDesigner actually pronounces hundreds of plant names for you.
- After you decide which plants, flowers and shrubs you want, LandDesigner will generate and print a complete Order Form ready to send off to White Flower Farm of Connecticut. It's that simple.
- You also get a wide assortment of pre-drawn garden templates for reference. Or, to give you ideas for starters.

You get all this — on CD-ROM — for only \$29.95. Not a penny more than the 3 1/2-inch disk version! To order just return the Rush Order Form. Or call 1-800-622-3390 Toll Free.

Go ahead. Order before spring.



**System Requirements:** 386 SX CPU (486 recommended) 4 MB RAM, Windows 3.1, MOUSE, CD-ROM, VGA Graphics (SVGA w/256 colors recommended) Optional sound: supports Windows-compatible sound devices.

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 or FAX 1-800-582-8000