

CASHIER'S CHECK

VALIDATION CARD MUST BE PRESENTED

No **VW** 19880

PAY **VEGAS WORLD** **1000** DOLLARS **00** CENTS

\$400 payable in Casino Action Chips, plus \$400 in slot machine action good on all dollar carousels, plus your choice of \$200 in identical Casino Action Chips or slot machine action. Each Casino Action Chip valid for one play on all casino games. Even money bets only. Not negotiable for cash.

Bob Stupak
VEGAS WORLD
 HOTEL CASINO
 LAS VEGAS, NEVADA

DATE
VWHC 1988 10-88/B
 AMOUNT
\$1000.00

Pay to the order of
 CAR-RT SORT **CP99
 Sample A. Sample
 123 Anystreet
 Anytown, US 99999

C7211 XXXX

Bob Stupak

Authorized Signature
 Bob Stupak

This check valid through December 28, 1990

This is not a bank check. This is negotiable only at Vegas World.

PAYEE: DETACH THIS STATEMENT BEFORE REDEEMING CHECK.

VEGAS WORLD HOTEL & CASINO

DESCRIPTION		AMOUNT
Casino Bankroll for Sample A. Sample		\$1,000.00

R1 C7210 W1 C7211 D1228

THE SKY'S THE LIMIT!

Bob Stupak
VEGAS WORLD
 HOTEL CASINO
 LAS VEGAS, NEVADA

FROM THE DESK OF BOB STUPAK



FREE VACATION

Dear Fun Seeker,

Yes, the Cashier's Check and Free Gift Certificate enclosed are really valuable. Just present the check to our cashier's cage at Vegas World Hotel and Casino and you will walk away with \$1,000.00 in Casino Action. Just present the Gift Certificate to our Vacation Club desk and you'll be given one of the five gifts shown valued from \$189.00 to \$1,395.00. With the many benefits offered, your vacation will be virtually FREE.

Free Las Vegas Vacations are not new. Countless thousands have accepted the invitation of literally all of the famous Las Vegas hotels to vacation free by providing rooms, beverages, shows, etc. at their establishments. These vacations are commonly known as "junkets" and are designed for "high rollers" (people prepared to gamble large sums of money).

Vegas World Hotel and Casino has just about completed a major expansion with its new 24-story "World Tower" with its new space age casino and SuperStar Showroom. This expansion makes it the world's largest individually owned hotel and casino complex, and we intend to maintain that personal touch which our guests have always enjoyed.

With nearly 900 new rooms, we now have to be very competitive, and that's why I am offering you this special invitation. For a very limited time, I am making these vacations affordable to a limited number of selected people.

A redeemable reservation fee of only \$198 per person is required. For this fee, immediately upon your arrival at Vegas World, each couple will receive all of the following benefits:

- A fabulous new room for 3 days and 2 nights in either of our beautiful towers or our newly remodeled Thunderbird annex. Our interior designers outdid themselves in making all of our rooms luxurious and attractive. They are complete, spacious and offer every amenity.
- By redeeming the enclosed Casino Cashier's Check, you will receive \$1,000.00 in Casino Action as follows: \$400.00 in Table Action chips (400 one dollar chips). Each chip is good for ONE PLAY, win or lose, on any even money bet for all casino games, including craps, blackjack, roulette, etc. You may wager from one to as many chips as you like on each wager.
- You will also receive another \$400.00 in Dollar Slot Machine Action, good on all dollar carousels throughout the casino.
- PLUS, you will receive another \$200.00 in Casino Action, which you may divide anyway you wish between Table Action Chips and Dollar Slot Machine Action, each as is outlined above.

How's THIS for "sweetening the pot"?

In addition to the \$1,000.00 worth of free action I've already told you about, you will also receive:

- One of the five valuable gifts shown valued from \$189.00 to \$1,395.00.
- Two chances to become an INSTANT MILLIONAIRE. That's right! We have a slot machine that pays a **million dollar jackpot**. And you get **two** free pulls on the handle.
- Four complimentary KENO plays. We'll give you the vouchers. Each game has a possible payout of \$12,500.00.
- FOUR complimentary show admissions to TWO shows to make your stay truly exciting.
- A GUARANTEED WIN on your first slot bet. You'll definitely win from 2 to 2,000 coins, GUARANTEED.
- UNLIMITED FREE DRINKS — whether you're gambling or not — at all bars and lounges throughout the casino. As many as you like, as often as you like.
- PLUS lots of other "extras" — like a free souvenir photo of yourself with **one million dollars cash** . . . souvenir gifts . . . and MORE!

PLEASE TURN OVER

And you are under no obligation at all to play with your own money. If you like, you may simply use your \$1,000.00 free action, cash in your winnings, and then spend the rest of your stay just taking in the sights . . . seeing the shows . . . enjoying our olympic-size pool . . . and in general having the time of your life!

**How can Vegas World give you \$1,000 in Casino Action
and a fine gift valued from \$189 to \$1,395?**

Your gift certificate contains a randomly selected code that will identify which gift you will receive. When you visit us, our staff will match your code with the gift codes posted and present you with your free gift immediately, or ship it anywhere you choose.

Am I taking a gamble by giving you one of these valuable gifts just for taking a vacation and having the time of your life? Sure I am, but that's the business I'm in. Even though you are under no obligation to gamble with any of your own money, many people will and a few big spenders will gamble enough to cover the cost of your free gift and vacation. It has always happened and always will.

However, these invitations are limited, so please ACT NOW! Call our toll-free number 1-800-634-6301 to order by phone with your MasterCard, Visa, Discover or American Express. OR, if you prefer, mail your check with the request form in the enclosed return reply envelope by **Thursday, June 1, 1989.**

SPECIAL BONUS FOR MID-WEEK GUESTS

If you decide to vacation with us mid-week to avoid the weekend crowds, we'll give you your choice of an extra \$100.00 in Casino Action (\$50.00 table action/\$50.00 slots) — OR — an extra night's accommodations. It's the same cost but either an extra night or \$100.00 bonus casino action absolutely free.

To accept this invitation, a reservation fee of \$198 per person (total \$396) is required. This will validate your Cashier's Check and Gift Certificate and assure your room reservation. For us to adequately plan room availability, you must accept by **Thursday, June 1, 1989.** Vegas World will promptly send you your invitation and Validation Card. You may select your arrival date now or later. You HAVE PLENTY OF TIME to use your vacation. You may vacation anytime until **December 28, 1990.**

So there you have it . . . a fabulous 3-day/2-night vacation, lavish accommodations on the famous "Strip," two fabulous shows, unlimited drinks, and even chips and scrip to gamble with.

I look forward to personally welcoming you to the newest hotel/casino complex in the most exciting city in the world — fabulous Las Vegas, Nevada.

Sincerely,



Bob Stupak

P.S. If you have friends who would like to take advantage of this offer, send their name, address and reservation fee along with yours. We will confirm that they will receive all of the same privileges and benefits we have offered you. Your friends may travel when you do or at a different time.

FROM THE DESK OF BOB STUPAK

Dear Very Important Person:

I want to personally thank all of you who have accepted my new, improved vacation offer during the last few months. No one is more important to Vegas World than its previous guests, and so many of you have responded to our enhanced vacation offer with bonus table action that I am extending the expiration date for holiday gift-giving.

Now *more* good news.

AN ABSOLUTELY FREE HOLIDAY GIFT FOR YOU

Vegas World continues to grow and prosper. This is entirely due to the confidence and support of previous guests such as yourself and this is the ideal time of year to express my gratitude.

Therefore, in addition to all of the benefits detailed in this letter and the enclosed brochure, during your next VIP vacation, it will be my pleasure to see that each previous guest couple accepting this invitation also receives a personal stereo radio as outlined in the Free Gift Voucher herewith. It's a simple "thank you" for your past support.

SPECIAL VACATION BONUSES FOR RETURNING PREVIOUS GUESTS

So much is ever changing at the all new Vegas World that, depending when you last visited us, you may not believe your eyes.

I anticipate that our newest luxury tower, 24 stories skyward and adjacent to our World Tower, will be ready for ribbon-cutting and occupancy in less than 45 days. It will contain 400 of the newest, most plush rooms on the fabulous "Strip" and house two great new gourmet restaurants. As a returning previous guest, you may reserve, *at no additional cost* . . .

THE VERY FIRST OCCUPANCY OF THE NEWEST, MOST DELUXE ACCOMMODATIONS IN LAS VEGAS OR A TASTEFULLY APPOINTED MINI-SUITE HIGH ATOP OUR WORLD TOWER

Our designer mini-suites have traditionally been our most sought after accommodations. Each has a spectacular view of all of Las Vegas and beyond. We have three entire floors of them, and I have reserved them *solely* for returning previous guests. Needless to say, the spacious accommodations in our new, yet unnamed tower, are being appointed with equal elegance.

THE SECOND LARGEST SHOWROOM IN LAS VEGAS IS NOW AT VEGAS WORLD

During your next visit with us, you'll be able to enjoy at least two great alternating shows . . . our giant spectacular as well as name entertainment. It's all included in your next VIP visit. To date, the show business legends that have been best received by our guests include Redd Foxx, Helen Reddy, Allen & Rossi, Tony Martin and Jerry Lee Lewis.

YEAR END SPECIAL VIP OFFER

I urge you to take advantage of Vegas World's finest vacation package for yourself, family and friends before it must be withdrawn or the price increases. This offer will never be repeated.

YOU'LL RECEIVE

AN ALL NEW \$1,000.00 CASINO BANKROLL INCLUDING \$800.00 IN LIVE ACTION!

We have increased your casino bankroll to \$1,000.00 including \$800.00 in live action casino chips, good for all casino games.

As you know, at \$198 per person, *THIS ONE BENEFIT ALONE* more than covers the cost of your entire Vegas World vacation. Plus you will receive all of the many other benefits as outlined in the enclosed vacation and gift brochures.

(Please turn over for many additional benefits.)

PLUS YOU'LL BE ASSURED

- Either mini-suite or brand new tower accommodations subject only to the prior arrival date selection of other previous guests.
- A better value than ever before.
- Absolutely free — tickets for two to TWO or more different shows in Las Vegas' newest and finest SuperStar Showroom . . . and line passes to boot!
- Our unlimited free drink policy . . . whether you are gambling or not.
- Additional free Keno play.
- Secure, enclosed parking for over 1,000 vehicles with a covered entry to Vegas World Hotel-Casino.
- Our complimentary, chilled bottle of champagne which will be waiting for you when you arrive.
- Your bonus holiday gift.

PLUS . . . "PAINT THE TOWN RED" SUPER BONUSES

To make your vacation even more exciting, we have made arrangements with many of Las Vegas' finest hotels and restaurants to provide you with substantial savings on fabulous shows, gourmet dinners and lunches, etc., at their establishments. You will receive your complete Super Bonus Packet upon arrival.

LIMITED TO PREVIOUS GUESTS WHO RESPOND BY FRIDAY, DECEMBER 23, 1988

This offer is strictly limited to Vegas World's previous guests. However, our mailing list has grown substantially in recent years, and since this customized package and bonus holiday gift is positively the finest vacation value ever offered, I expect a large response. Therefore, I urge you to act promptly.

SPECIAL BONUS FOR MID-WEEK GUESTS

If you decide to vacation with us midweek to avoid the weekend crowds, we'll give you your choice of an extra \$100.00 in Casino Action (\$50.00 table action / \$50.00 slots) — OR — an extra night's accommodations. It's the same cost but either an extra night or \$100.00 bonus casino action absolutely free.

To accept this invitation, just call toll free 1-800-634-6301 or send your reservation fee of \$198 per person (total \$396). For us to adequately plan room availability, you must accept by **Friday, December 23, 1988**. We will promptly send you your invitation and new Validation Cards. You may select your arrival date now or later, and YOU HAVE PLENTY OF TIME to use your vacation. You may vacation anytime until December 28, 1990.

So there you have it. A fabulous Las Vegas vacation enhanced by the finest entertainment for which Las Vegas is so famous, the newest quality accommodations on the fabulous "Strip" and Super Bonus savings at the finest shows and restaurants throughout Las Vegas and a holiday gift. My staff of nearly 1,000 and I look forward to being your hosts once again when you next visit the newest and greatest hotel and casino in the most exciting city in the world — Las Vegas, Nevada.

Seasons Greetings and a very Happy New Year to you all.

Sincerely,



Bob Stupak

P.S. INTRODUCE FRIENDS AND RECEIVE A POCKET-SIZE CITIZEN 2" TV AS A FREE BONUS.

Only previous guests of Vegas World can invite other couples (first time guests) to Vegas World and have each guest couple receive all of the very special vacation benefits outlined in this invitation. Your guest couple(s) may vacation when you do or at a different time.

For introducing this exciting Las Vegas vacation to your family and/or friends, you will receive one of the world's smallest TV sets . . . a pocket-size 2" Citizen TV weighing just a few ounces and perfect for use anywhere, anytime. Great for outdoor sporting events. Take your favorite programs with you wherever you go.

Please be sure to include their name(s), address(es) and reservation fee(s) of \$396 along with your own reservation fee to qualify for this exclusive bonus gift.



Unsolicited Testimonials
from recent VIP
Vacation Club
Guests

"Such a bargain! Your ad was honest.
We look forward to doing it again."

— Mr. and Mrs. Robert Boostron, Woodland Hills, CA

"We can't compliment you enough on the VIP offering.
We'll be back next year."

— Mr. and Mrs. David Nektivinda, Parma, OH

"The atmosphere in your beautiful casino was great,
even better than Caesars Palace. Our friends will join us next time."

— Maria Barton, Houston, TX

"I was a bit skeptical, but my doubts were soon erased when
one by one every promise and guarantee came through."

— Carol Waugaman, Vandergrift, PA

"Vacation Club is a great value, and
we will recommend it to our friends."

— Tim and Debbie Bradach, Gilbert, MN

"We were truly treated as VIP's by all. We had fun
and enjoyed our visit. Thank you."

— George Ensey, Spencer, OK

"Lovely room. Great housekeepers and 21 dealers.
So sorry we held family reunion at Circus Circus. Thank you."

— John and Bettye Groves, Orange, CA

"Our visit was exciting. Your employees were very courteous and
helpful. We thought Atlantic City would be better.

We were pleasantly surprised."

— Robert Kast, Gilbertville, NY

"I have stayed just about everywhere in Las Vegas, and
your personnel were among the most pleasant I have ever
encountered. I look forward to staying
at Vegas World during our next visit.

My sincerest thanks."

— Joseph C. Mirable, M.D., Tucson, AZ



**Unsolicited Testimonials
from recent VIP
Vacation Club
Guests**

"All employees have gone out of their way to be helpful above and beyond 'the call of duty'. We will recommend Vegas World to our friends and family and we will be back."

— *Thomas Fuller, Jr., Abbeville, GA*

"We are travel agents celebrating our 32nd anniversary and we'll gladly recommend Vegas World to our clients."

— *Marvin and Donna Johnson, Saginaw, MI*

"This was our first trip to Las Vegas, and it was great. Everyone was very friendly. We would not have come if it wasn't for your package."

— *Ronald Tripodi, San Diego, CA*

"Friendly people, fast service, pleasant atmosphere. We received more than our money's worth."

— *Helen Sotomayor, Waukegan, IL*

"Vegas World is everything you claim it to be."

— *Alphonse Riccardi, Davie, FL*

"We have paid to see shows around the world. The complimentary performance you provided was out of this world. We will spread the good word."

— *Aldean and David Ford, Sacramento, CA*

"Your establishment is first class. We enjoyed your hotel, casino, restaurants and hospitality. Please keep us on your mailing list."

— *Steven Faucett, Lakewood, CO*

"You provided all you had promised. My wife, formally a skeptic, now sings your praises."

— *Alphonse Riccardi, Davie, FL*

"Thank you for the lovely time. We were very pleased with the package. What a nice way this is to come to Las Vegas and we will surely return."

— *Carl and Marion Seapanen, Seattle, WA*

"This was one of the best deals I ever had."

— *Leon Dusté, Santa Rosa, CA*

Bob Stupak
VEGAS WORLD
HOTEL-CASINO

VACATION REQUEST FORM

CALL TOLL FREE
1 • 800 • 634 • 6301

today to accept your invitation on Visa, MasterCard, Discover or American Express (or for more information). Or, complete this VIP Invitation Request Form and mail with your check or money order no later than **January 20, 1989**. We will immediately send your invitation, which you can use at your convenience anytime until **December 28, 1990**.

Mail to: VEGAS WORLD Hotel-Casino, Dept. VC
2000 Las Vegas Blvd. South, Las Vegas, Nevada 89104

YES I wish to take advantage of your Las Vegas VIP Vacation/Free Gift opportunity. I have enclosed my reservation fee (check or money order) for \$396 for two people. I understand I have until **December 28, 1990** to take my vacation and that during my stay, I will receive all of the benefits listed and one of the five gifts shown. Limit one gift per couple. (Please make check payable to Vegas World Vacation Club.)

C7211 XXXX

Red Sticker
VEGAS WORLD
HOTEL CASINO

Please read the Privileges and Provisions of your invitation thoroughly to make the most of your vacation and to know exactly what you're entitled to receive.

Charge my Visa MasterCard Discover American Express
Card No. _____ Exp. Date _____

Sample A. Sample
123 Anystreet
Anytown, US 99999

Phone _____ SIGNATURE _____

CHECK UP TO TWO

I wish to make my reservation for the following date:

_____, 19____
 I will make my reservation at a later date.

I have included a friend's reservation and additional \$396 payment for a vacation package with identical benefits.

**Unsolicited Testimonials
from recent VIP
Vacation Club
Guests**

"What a joy to come to your hotel-casino.
It certainly beats the Stardust. Invite us back please."

— *Paul and Dolores Brooks, Tulsa, OK*

"Your hotel was one of the best times we ever had on vacation.
We'll be back with our friends."

— *Jack Cook, Cuyahoga Falls, OH*

"We could never have afforded to come without
the vacation package you offered us. Vegas World's
accommodations and food were great. We will
recommend your program to our friends."

— *Jiles and Nancy Baldus, Austin, MN*

"We were treated like 'royalty' by your valets,
bellman at your front desk, and by cashiers and change girls.
There was no way we could have remotely expected all this
on a package. It was 'really too good to be true'"

— *Howard Evans, La Pama, CA*

"This is our third year on your vacation package, and
we have enjoyed it more each year."

— *Max Wilcox, La Sal, UT*

"Your vacation club is marvelous. We hope
to receive another invitation so that we may return soon."

— *Robert Edwards, Marine, IL*

"Everything was exactly as you said it would be
in your promotional material. We had much fun
spending Vegas World's monies."

— *Gordon Hanson, Bossier City, LA*

"The suite was so spacious, beautiful and very comfortable.
Your employees were very cordial and helpful.

I treasure the gift given me by Vegas World and smile
to myself wanting to go again."

— *Violet Fortenberry, Faywood, NM*

"I want to compliment you and your staff on a very well-run
operation. We were more than impressed and were given
everything promised in the advertisement."

— *Dave and Eleanor Campbell, Davis, IL*

"Thank you for a wonderful vacation and the color TV.
We had a fabulous time."

— *Jim and Millie Campbell, Cerritos, CA*





Bob Stupak's

VEGAS WORLD

HOTEL-CASINO

Check herein invalid after indicated date



THE WORLD'S MOST LIBERAL CASINO

ON THE FABULOUS LAS VEGAS STRIP • 2000 LAS VEGAS BLVD. SO., LAS VEGAS, NEVADA 89104

