

## Last-Chance, High-Profit Opportunity For My Ruff Times Subscribers Only!

**“This Is Your Last Chance To  
Save Money And Make  
EXTRA Profits of \$6,443 ...  
and More!”**

Howard J. Ruff

**Subscribers Using My Fax Service Have Already Cashed-In For Thousands  
of Dollars In Extra Profits. Your Opportunity To Join Them ...  
Before The Price Increase ... Expires In 2 Weeks.**

Dear Friend and Subscriber,

This is your “last chance” to get in on this extraordinary investment opportunity where you can make \$6,443 and more EXTRA PROFIT by making a tiny \$397 investment.

To prove my point, consider this scenario that I see happening almost every single week to my subscribers. I'll call one subscriber Joe, and one Steve. You decide which one you'd rather be:

Joe and Steve both subscribe to *The Ruff Times*. Both are shrewd investors who know a bargain when they see one. Both followed my suggestion and bought the same number of shares of the same stock. Their initial investment was exactly the same. When Steve got my “SELL” recommendation, he acted immediately and ended up with an extraordinary profit of 116%. Joe also acted immediately upon getting my recommendation. But, Joe's profit of 149% was \$6,443 more than Steve's.

OK. They both were smart. They both followed my advice promptly. So how did Joe make so much more profit than Steve?

**Easy.**

Joe got my recommendations INSTANTANEOUSLY in my fax (or e-mail) report called *Ruff's Rapid Fire Report*, and Steve did not. Joe “invested” just \$397 to have my up-to-the-second stock advice faxed to him instantly -- any hour, day or night, 365 days a year -- for immediate, profit-making impact. Steve did not.

While Steve still made above-average profits thanks to my *Ruff Times* newsletter, Joe did extraordinarily better because he got my “BUY” and “SELL” recommendations immediately by fax! Joe struck within minutes of my recommendation -- up to 2 weeks before I could possibly tell Steve what I wanted him to do via my newsletter. Now you can strike fast for MUCH LARGER PROFITS, too!

Like the 149% gain in ten months from Continental which I locked in with an urgent *Ruff's Rapid Fire Report* just days before the bottom dropped out -- and weeks before my regular newsletter

could alert you. My newsletter-only subscribers still made a hefty 116% profit. But by subscribing to *Ruff's Rapid Fire Report*, an investment of \$20,000, for example, made **\$6,443 MORE PROFIT**. Think of it ... \$6,443 EXTRA CASH ... for no more work ... not one penny more risk! Not a bad return for the low, \$397 cost of my fax service.

**Like the 30% gain** on Pacific Sunwear after four months of wild swings ... and before it took a dive.

And although I can't count every penny, I know **I saved my fax subscribers THOUSANDS, MAYBE MILLIONS** of dollars when 3 days **BEFORE** the market's 554 point collapse in October 1997 I faxed this urgent message, "*There's a time to sow, and a time to reap, and a time to run like hell!*"

## **I'm Looking After Your Money ... and Peace of Mind ... 24-Hours A Day**

My *Rapid Fire Report* was a priceless companion for many investors during the critical time surrounding the October 1997 collapse. While markets were going haywire and confusion reigned, **I faxed my subscribers 4 times in 7 days**. It was like I was right there with them to provide wisdom and guidance so they were able to make sense out of the chaos ... and **make profits while others crumbled** around them.

That's the power of my *Rapid Fire Report*. When you have this **direct-line** from my brain to my fax machine to your home or business, you can feel secure knowing I'm there guarding your investments and offering critical advice around the clock. With instant access to my recommendations, you'll sleep better at night ... and you'll see the results in your ever-growing portfolio! When you subscribe to my *Rapid Fire Report* now, the next time the market surges or drops (as it inevitably will) I'll be there with immediate advice to protect your assets and maximize your profits.

## **This Perfect Compliment To *The Ruff Times* Will Add \$ Thousands To Your Portfolio**

Don't get me wrong. Your subscription to my *Ruff Times* newsletter is still the surest, safest way to wealth available. As one of over 10,000 satisfied -- and **very profitable** -- readers, you know how *Ruff Times* guides you to the best investments ... high-profit, low-risk stocks that many "experts" have never even heard of.

It's just that now, with my *Rapid Fire Report*, **you can do even better!** And that can mean thousands of dollars EXTRA in your portfolio. Thousands of dollars more for your **retirement happiness**. Thousands of dollars more for **your family**. Thousands of dollars more ... for only \$397 -- **IF** you act within the next 2 weeks before I'm forced to raise my price!

You see, with my newsletter, I can give you the big picture and lots of in-depth information, but I'm limited by time. The market doesn't wait for my newsletter. The market doesn't time itself with the post office. The market doesn't accommodate your reading schedule. To make maximum profits, you have to act on split-second information which I can't give you in my newsletter.

**The way you do that is by having my *Rapid Fire Report* faxed directly to your home or business -- at least 45 times per year -- any time I see you need to move on stocks 24 hours a day, 7 days a week.**

You get my critical "Buy" and "Sell" recommendations instantly by fax. The moment I see a need to act, my fax is burning up the phone lines right to your machine. My split-second information and your fast action will make you wealthier than any other method I know of!

## **Act Now ... Only The First 750 Members Can Be Accepted**

As a subscriber to *Ruff Times*, you know the power of my "Back Page" recommendations. You've seen the incredible profits you can make with my "Potential Home Runs". But to **really** cash in on these thinly traded

“diamonds in the rough”, you must get in -- and often out -- quickly.

Unfortunately, if too many of my subscribers jump on an immediate “Buy” or “Sell” recommendation from me, profits could be impacted for everyone. That’s why I’m looking for -- and limiting the number of members who get *The Rapid Fire Report* to -- the first 750 savvy subscribers who try a no-risk subscription.

### **Don’t Be Penny-Wise and Pound Foolish**

As a subscriber, and shrewd investor yourself, you know how difficult it is to find stocks that pay 100% or 200% returns. You know how hard proud you feel when you land stocks that pay two and three times your money. Often you will gladly invest thousands of dollars in hopes of scoring a “big kill” and earning double or triple your money.

So why would you not leap at the chance to subscribe to my *Rapid Fire Report* for only \$397 when you know it can pay you back not two or three times ... but **30 and 40 times your money?** It all comes down to this:

**Would you rather spend \$397 and earn at least an EXTRA \$6,443 PROFIT ... or sit back and hold on to your money, spending \$0 but earning \$0 extra?**

Sounds like a no-brainer, doesn’t it?

Who WOULDN’T spend \$397 to earn \$6,443? Most shrewd investors would make this deal in a heart-beat, all day long. And this is the extra profit that can be made on just one faxed recommendation. Imagine the extra profits you can rack up with a whole year of b my *Rapid Fire Report!*

I am amazed there are still some subscribers to my *Ruff Times* newsletter who still have decided NOT to spend the \$397 to earn 2,200% and more on their money. They have truly become “penny-wise and pound foolish”. They are losing THOUSANDS of dollars in extra profit ... to save \$397.

I am sure you do NOT want to be among these investors who leave thousands of dollars on the table. I am sure you do NOT want to save \$397 while passing up THOUSANDS OF DOLLARS in EXTRA PROFIT. And while my *Rapid Fire Report* is a bargain at any price, I am sure you do not want to delay your decision to subscribe and end up paying up to \$646 more than if you act right now. So here is my offer for you:

**Now Is The Time To Act! You Only Have 2 Weeks To Save Up To \$646.**  
**This Is Your Last Chance To Stay Ahead Of The Market With My**  
**Split-Second, Profit-Making Advice Before The Price Increase!**

Considering the thousands in EXTRA PROFITS you can make, my *Rapid Fire Report* is a bargain -- and terribly under-priced -- at \$397. Especially when you consider that it gives you more ACTIONABLE, PROFIT-MAKING information than any other service -- while costing less -- MUCH LESS! (Other Fax services charge \$2,150 to \$5,000 per year!)

But, I haven’t changed the price of the *Rapid Fire Report* since its inception, and my costs to provide ‘round the clock protection are going sky-high, so I’m forced to raise my prices in 2 weeks. I will still give you first-class service for an economy price, but it will cost you up to \$646 more unless you act right now.

This bulletin is my last-chance offer for you to get all the split-second benefits of the *Rapid Fire Report* now, and lock-in my current super-low rates for up to two years. And ...

**I Guarantee Your Absolute Satisfaction**

Take 45 days (5 to 10 issues) to see how your own portfolio blossoms with my 1-2 punch of *The Ruff Times* AND *Ruff’s Rapid Fire Report*. I’m convinced you’ll wish you’d have subscribed sooner.

But if you decide my *Rapid Fire Report* is not for you for any reason, simply call me and I will instantly refund your subscription fee, 100%. No questions asked. Any time after 45 days, I'll refund the balance for your undelivered issues. There's NO RISK AT ALL ... in fact ...

**The Only Risk Is The Thousands You Could Lose Out On If You Don't Act Within The Next 2 Weeks!**

Subscribe within 2 weeks and you will... **SAVE UP TO \$646 OFF** my new subscription rate ... **LOCK-IN** these low prices for up to 2 years ... get at least **45 SPLIT-SECOND ISSUES A YEAR** that will add thousands of extra profit dollars to your portfolio ... and be protected by my **100% SATISFACTION GUARANTEE!**

You didn't get to your current station in life by standing in the background, watching while others made things happen around you. No, you are the successful individual you are today by making shrewd, informed decisions and by taking action. Now is the time for action. Call 1-800-773-7833 right now.

Sincerely,

*Howard*

P.S. You never know what the market will do next. Call today and reserve my *Rapid Fire Report* -- your direct line to my stock advice, 24 hours a day, 365 days a year, plus SAVE up to \$646!

**LAST-CHANCE, NO-RISK, EXTRA PROFIT RESERVATION FORM**

**YES Howard! I want to invest as little as \$397 and make thousands of dollars in EXTRA PROFIT! Plus, I want to beat the price increase and SAVE UP TO \$646 NOW!**

Start my subscription to *Ruff's Rapid Fire Report* today! I will receive at least 45 urgent fax reports per year so I can take advantage of your split-second recommendations and make more profits than ever. I understand this subscription is absolutely RISK FREE! I am covered by your 100% satisfaction guarantee below.

- BEST DEAL:** Lock-in Two Years of at least 90 profit-boosting reports for just \$749! That's a savings of **\$646 OFF** the new 2-year price of \$1,395!
- GOOD DEAL:** One Year -- at least 45 reports -- for just \$397! That's a savings of **\$398 OFF** the new 1-year price of \$795!

**24-Karat Club Members**

For your exclusive discount to my Rapid Fire Report fax service, call my office directly at 1-888-535-7455. If you reach our voice mail, leave your name, number and best time to call and we'll get right back to you.

Name \_\_\_\_\_ Member # A \_\_\_\_\_  
Address \_\_\_\_\_ City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

**FAX** my Rapid Fire Reports to: (\_\_\_\_\_) \_\_\_\_\_ **OR E-mail** my Rapid Fire Reports to: \_\_\_\_\_

**100% Satisfaction, Money-Back Guarantee**

Take 45 days to see the profit-making impact of my *Rapid Fire Report*. If you're not 100% happy, call for a full refund. After 45 days, I'll refund the balance of undelivered issues. **You Risk Nothing!**

Enclosed is my check/money order for U.S. \$ \_\_\_\_\_ made payable to Phoenix Ink  
Please charge my  VISA  Master Card  Discover  American Express

Card No. \_\_\_\_\_  
Exp. Date \_\_\_\_\_ Signature \_\_\_\_\_

**For Fastest Service, call TOLL FREE 1-800-773-7833 Dept. "Q".  
Or fax this form to 1-801-489-7877**

To mail your order, send this form to:  
Ruff's Rapid Fire Report, PO Box 887 Springville UT 84663-0887