



**Amazing
Weight Loss
Discovery!**

How to Lose Weight & Keep It Off After 50!

Relieve your weight-related problems of joint pain, poor circulation, fatigue, and high blood pressure.



See Inside:

- You don't have to spend your "golden years" eating like a rabbit... pg 2
- Learn about Dr. A.T.W. Simeon's amazing weight loss discovery!... pg 3
- Relieve your weight-related problems of joint pain, poor circulation, fatigue, and high blood pressure... pg 9
- Reported on in *Time* and *Prevention Magazine*, and seen on Fox and CNN... pg 10

AS SEEN ON

TV

Satisfaction Guaranteed — or It's FREE!

Are you feeling like you're extra weight and blaming

Well, stop accepting the extra weight and *fight back now!*

Dear Friend,

Do you have a hard time losing weight and keeping it off? Do you feel hungry a lot? Do you love to eat your favorite foods? Do you have a slow metabolism?

Let's face it. It gets harder to lose weight and keep it off as you get older. (Younger people just don't understand this.) And you've worked hard all your life... you don't want to spend your "golden years" eating like a rabbit or exercising like an NFL running back.

You are sick and tired of restrictive diets, bland foods, too much exercise, counting calories, giving up your favorite foods.

Forget that! After all, what's the point of life if you can't ENJOY IT, don't you agree? There just has to be a better way — and a British MD named Dr. A.T.W. Simeons discovered it ...

Here's the Secret ...

If you want to lose weight much easier and for good, you need to discover how your hypothalamus gland works. It is located in the back left part of your brain. It's called "The Master Gland" because it controls your thyroid, fat storage, fat release and metabolism.

Now listen closely: **Your hypothalamus is the main regulatory organ for human appetite.** It helps determine how much fat your body burns off — or how much it stores as fat on your body.

never going to lose that it on “middle age”?

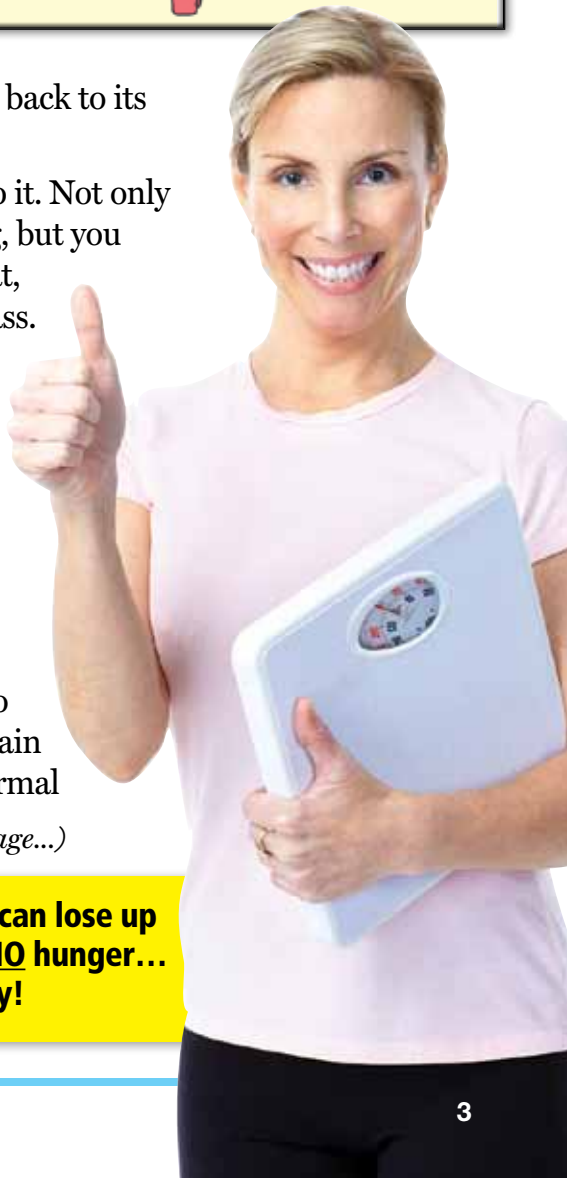
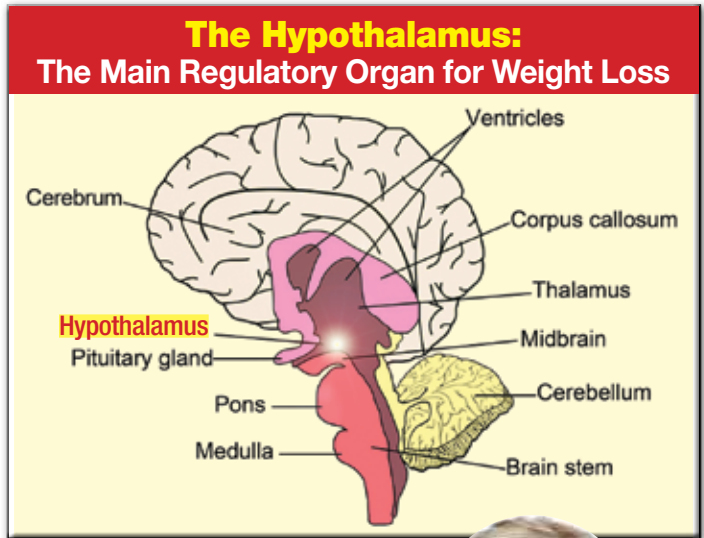
When your hypothalamus gland starts to wear down from the aging process (around age 50), fat reserves are built up around your belly.

Your “belly fat” will not be eliminated no matter how much you diet... unless you reset your hypothalamus gland back to its level when you were younger.

Diet and exercise alone won't do it. Not only is this difficult and time consuming, but you mostly only lose water, structural fat, normal fat reserves, and muscle mass. Your belly remains.

The U.S. Centers for Disease Control and Prevention estimates that about 6 out of 10 Americans are either overweight or obese. Furthermore, the prevalence of obesity has increased dramatically in recent decades. 1 in 50 people is now severely obese. Obesity leads to increased deaths from heart and brain problems, blood sugar issues, abnormal

(Please turn page...)



**Read on for details on how you can lose up
to 30 pounds in 30 days...with NO hunger...
NO side effects...and NO surgery!**

growths, painful joints, and other physical injuries.

Dr. Simeon's solution targets your belly fat first, so your stomach becomes much flatter and thinner right away.

Your hypothalamus gland also controls your hunger feelings, appetite and food cravings. This solution will also reduce your natural hunger level so you keep your weight off with ease.

You are overweight because your hypothalamus gland is worn down from aging, making your metabolism too slow, and your appetite too big for it. The great news is now you can fix this with a 100% natural solution that is proven and guaranteed to work for you.

The Discovery and How It Works

Dr. A.T.W. Simeons, M.D. was born in London, England. He graduated in medicine summa cum laude from University of Heidelberg. He was awarded the Red Cross Order of Merit by the Queen of England.

During his research, Dr. Simeons noticed that men were overweight in poor countries even though their calorie consumption was very low and their physical activity level was very high! This made no logical sense! This began his fascination with body weight.



Dr. Simeons became one of the world's leading experts on weight loss, knowing all the theories and treatments, before he made a major discovery.

Here it is: Dr. Simeons discovered that small doses of human chorionic gonadotropin (hCG) given to mature

NOTICE: This product has not been evaluated by the Food and Drug Administration. This product is not intended to diagnose, treat or cure any disease. HCG has not been demonstrated to be effective adjunctive therapy in the treatment of obesity. There is no substantial evidence that it increases weight loss beyond that resulting from caloric restriction, that it causes a more attractive or "normal" distribution of fat, or that it decreases the hunger and discomfort associated with calorie-restricted diets.

overweight men supported weight loss, especially around the stomach, very fast.

hCG is a nutrient your body makes, but that decreases as you age.

It removes your belly fat by increasing your metabolism and reducing appetite naturally.

Dr. Simeon's findings proved men who couldn't lose weight or who stored abnormal fat had a problem with the hypothalamus gland. After many years of research and testing with his patients, he created the hCG Diet plan that helped men *and* women lose their

(Continued on next page...)

The Continuing Legacy of A.T.W. Simeons, MD



Dr. A.T.W. Simeons, M.D. born in London, graduated in medicine summa cum laude from University of Heidelberg. He was awarded the Red Cross Order of Merit by the Queen of England.



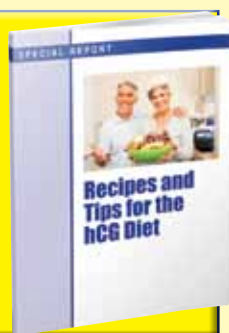
Dr. Simeons noticed men were overweight in poor countries even when their calorie intake was very low and their physical activity level was very high! This made no logical sense! This began his fascination with body weight.

Dr. Simeons became one of the world's leading experts on weight loss, knowing all the theories and treatments, before he made this major discovery.

His weight loss clinic in Rome, Italy had a waiting list of the Rich and Famous, members of the Royal Family and even Hollywood Celebrities. His unique hCG formula made thousands of mature men lose weight and keep it off much easier than ever before. Now a new, low-dose hCG formula, based on the principles of homeopathy, is available — and you can try it risk-free.

**Free Gift with
Every Order!**

**Try the all-natural
Ultimate hCG and
recieve a Free
Recipes & Tips
Report. See page
23 for details.**



extra weight in a short period of time.

You see, by adding more hCG to the body, it signals your hypothalamus gland to burn off excess stored fat from your body.

Your body resets its weight “set point” to a new lower weight. This leads to lasting weight loss — instead of having a constant struggle to keep your weight off.

After a 40-day period, your hypothalamus is reset to a higher metabolism rate so you maintain your lower weight. Men and women taking hCG also find their appetite is naturally reduced so they don’t have to suffer from “dieting” anymore.

“It triggers your body to burn hundreds of extra calories of stored fat daily — and lose up to a pound a day safely.”

This hCG Weight Loss Formula has been used for weight loss in people over age 50, from those needing to lose over 100 pounds to



Why Some Women Believe

Women over age fifty often complain that ordinary diets leave them looking thinner but older, more “gaunt.”

Who wants to trade fat for wrinkles?

That’s why so many women rave about the hCG Diet. It’s the only diet that is literally based on a hormone found in the female body.

Human chorionic gonadotrophin (hCG) is a hormone, made up of over 200 amino acids, produced during pregnancy. (hCG is actually approved by the government to treat infertility in both men and women.)

Menstruating women who take hCG injections for weight loss actually have to stop during their periods due to the hormonal effects; but **Ultimate hCG™**, based on the principles of homeopathy, causes no side effects whatsoever.

As a result, women can use it and lose as much weight as they’d like — and without getting that gaunt, tight, “older” look.

One woman told a woman’s magazine

those who only wanted to shed a little unhealthy, unwanted weight. However it is used, this hCG formula works. Thousands of people have successfully used it for weight loss.



Look and Feel Better than You Have in 10, 20, Even 30 Years!

Now that your stomach will be flat, and your whole body thinner:

- ✓ You will look much younger
- ✓ You will feel much younger
- ✓ You will feel so much healthier
- ✓ You will look sexier (members of the opposite sex will notice you more)

(Continued on next page...)

hCG Diets Make Them Look YOUNGER!

she was able to lose 23 pounds on the diet between August to September 2010 and another 17 pounds between mid-October to the first week of December of that same year¹.

Some of the diet's advocates insist that the hCG Diet works especially well for women over age 40. The reason: after their 40s, many women experience a dramatic drop in female hormone levels that often leads to sustained weight gains.

One woman, the author of a book on the hCG diet, packed on 100 extra pounds after menopause. Once she started the hCG diet, however, she dropped 47 pounds in just three months! What's more, she ate 20% more calories than are usually recommended on the diet.

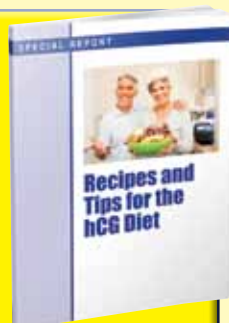
Don't just wonder whether it "might" work. You can try the Ultimate hCG risk-free. If it doesn't help you lose weight, we'll pay you \$10!

¹ http://www.jamaicaobserver.com/magazines/allwoman/The-HCG-diet-and-my-40-pound-weight-loss_9220605



Free Gift with Every Order!

Try the all-natural Ultimate hCG and receive a Free Recipes & Tips Report. See page 23 for details.



- ✓ You will have a better mood and outlook.

Help Relieve Your Weight-Related Problems of Joint Pain, Heart Problems, Poor Circulation, Fatigue and High Blood Sugar

Because of your extra weight ... you have these related health problems. Now you can get rid of or reduce these health problems by losing weight this easier way, starting right now ...

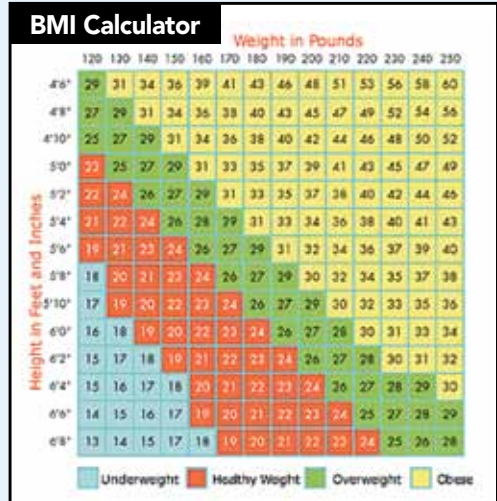
New Study: Being Even a Little Overweight is Risky!

One of the largest scientific studies of obesity ever conducted has found that being even a little overweight has serious repercussions for your health and longevity. The study of 1.5 million people, published in the prestigious New England Journal of Medicine, found that even being slightly overweight significantly increased your chances of sudden death.

Two-thirds of U.S. adults are either overweight or obese. The definition of “overweight” used by the study authors was a Body Mass Index (BMI) of 25. An average 5-foot-10 male is considered overweight at 174 pounds... obese at 209 pounds and morbidly obese at 278.

The researchers found that being morbidly obese increased your chances of dying 250% and being just “obese” increased your chances 44% to 88%. What surprised the researchers, however, is that being just 10 or 20 pounds overweight — enough to push your BMI over the magic 25 number — resulted in a 13% increased likelihood of death.

The bottom line: losing weight is a top health priority for the vast majority of people. Thus, anything that encourages you to lose more weight can help.



- **Stiff sore joints.** End or ease the pain, get new comfort and flexibility.
- **Heart problems.** Your heart will be healthier with less weight on your body.
- **High cholesterol.** Lower your dangerous and harmful levels naturally.

(Continued on next page...)

When Diet and Exercise Aren't Enough...



Many Try Ultimate hCG™!

It's no secret that it's harder — a lot harder — to lose weight and keep it off after age 50. That's particularly true for men. The reason is clear. The average man undergoes a major metabolic shift in midlife. Your metabolism is the complex cellular process by which your body converts calories from food into energy. Research shows that a man's metabolism slows down every decade after 40 — and that means it's more and more difficult to lose weight or even maintain your current weight.

Fortunately, you don't have to just sit by and do nothing. A normal, healthy diet... regular exercise... and an appetite-control product like **Ultimate hCG™** can do wonders for your metabolism. The truth is, you can lose weight after 50... and you don't have to suffer starvation diets or work out like a professional football player to do it.

Why not try Ultimate hCG™ today? If it doesn't work for you, you get all your money back... PLUS \$10.00 extra!

- **High Blood Sugar.** Lower yours naturally without drugs and potential side effects.
- **Improve circulation** throughout your body.
- **Improve digestion** and relieve your digestive problems.

Users report not only enjoying weight loss, but renewed energy and an increased feeling of joy and wellness.

Now you can return to the lower weight you may have given up on achieving. You can put the past behind you — and enjoy your best years, thin, more energetic, healthier and happier!

Why is this hCG Weight Loss Formula so Popular?

You may have seen this in *Time* Magazine, on Fox News and

What is Homeopathic hCG?

Ultimate hCG is a special formula prepared according to the principles of homeopathy, a system of medicine that involves treating the individual with highly diluted substances with the aim of triggering the body's natural system of healing.

Homeopathy is based on the principle that you can treat 'like with like,' that is, a substance which causes symptoms when taken in large doses can be used in small amounts to treat those same symptoms. For example, coffee can cause sleeplessness and agitation. However, according to the principle of like with like, the homeopathic remedy *Coffea* could be used to treat people with these same symptoms.



CNN, in *Prevention* Magazine or another leading publication or network.

The hCG diet is sweeping the country. The biggest reason for this explosive growth is because it WORKS. It's that simple. It is the fastest and easiest way to lose weight and keep it off, period.

Another reason is that the hCG diet is considered to be FREE. The money saved on food spent in just the first weeks pays for the diet. The other weeks are just money saved while the fat melts away.

This weight loss solution is NOT like any "diet pills" you see

(Continued on next page...)

Free Gift with Every Order!

Try the all-natural Ultimate hCG and receive a Free Recipes & Tips Report. See page 23 for details.



Homeopathic remedies have been regulated in the United States since 1938 and are considered to be safe. Critics of homeopathy believe that there is so little active substance in a solution that any benefits from treatment are likely not because of the remedy but because of a placebo effect. Nevertheless, millions of people worldwide have used and praised homeopathic remedies — including the British royal family, Bill Clinton, Tony Blair, rock stars such as Axl Rose and Cher, movie and television stars like Michael Caine and Jane Seymour, and many others.

One reason why these supporters like homeopathy is that, unlike many other systems of medicine, homeopathy follows Hippocrates's first dictum: first, do no harm. Because it is gentle and does not make use of powerful chemical drugs, homeopathy can be tested without worrying about dangerous side effects.

Like most remedies based on homeopathy, the amount of hCG in homeopathic hCG is small... yet supporters of homeopathic hCG say it helps control their appetite and supports dramatic weight loss.

Why not try it yourself and see? You can try out Ultimate hCG™ risk-free and even get a \$10.00 bonus back if you're not 100% delighted with the results.

Famous people who have used the hCG Diet include: Bill Clinton, Tony Blair and Cher!



advertised. It is medically-proven homeopathic drops that correct your underlying physiological cause of excess body weight — at the glandular and cellular levels.

I know that nothing else works nearly as well as this, because I have struggled to lose weight for about the last 12 years and tried dozens of products and diets. (On these diets, I could often lose some weight, but then I gained it right back. Nothing ever worked for me before this.)

I love the fast results for the motivation it gives you — don't be surprised if you lose 5 to 10 pounds in just the first 5 to 7 days like I did!

Why Natural Appetite Control is the Lost Secret of Weight Loss!



Appetite suppressants have been shown to be extremely effective in helping people eat less and achieve the ultimate goal of losing weight. In 1975, a study with 70 volunteers concluded the subjects lost three times as much weight while taking an appetite suppressant than while taking the placebo. Another study in 1986 concluded that the women who took a popular appetite suppressant lost significantly more weight than those who took placebo.

However, many prescription appetite suppressants are powerful psychotropic drugs that have been found to induce strokes and are banned in many countries... and some over-the-counter products, such as Ephedra, have also been banned as too dangerous.

That is one reason why so many people are trying out **Ultimate hCG™**, a homeopathic form of hCG that contains very low doses of the active ingredient. If you've wanted to try an appetite suppressant but have been worried about possible side effects, then **Ultimate hCG™** may be right for you. **You can try it risk-free for 90 days. If it doesn't work, you get all your money back (less S&H) — PLUS \$10 extra for your trouble!**



This is the last diet you will ever need. Imagine, **you could soon lose up to 30 pounds in 30 days... with no hunger... no side effects... and no surgery!**

“These fat reserves on your body will never be released no matter how much you diet and exercise until you make your hypothalamus work better with this formula.”

If you're an overweight person over 50, you simply have a worn-down hypothalamus gland from the aging process. It has NOTHING to do with a lack of willpower or self-control.

Now you can end your weight loss struggle for good — starting right now — by calling this toll-free number for instant delivery on a risk-free trial: 1-800-279-5517.

Questions & Answers

■ **Will I feel hungry while taking hCG?** No. Because hCG is mobilizing your stored fat, your body will be constantly fed by the broken down fat. Users report a feeling of being satisfied while using hCG even though their actual food intake is less than normal.

■ **Will I have to eat only or mostly yukky “diet foods” I don’t like?** Absolutely not.

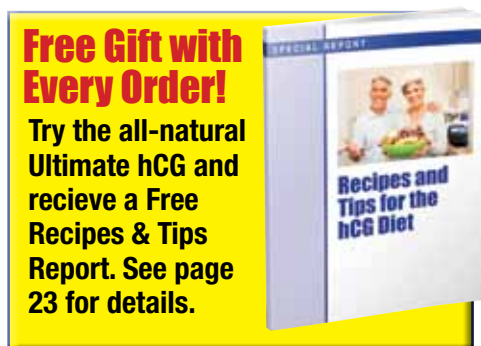
■ **Will I have to do a lot of exercise?** Absolutely not.

■ **Can vegetarians use hCG for weigh loss?** Yes, vegetarians can use hCG for weight loss following the Vegetarian protocol.

■ **Will I keep the weight off?** After the hCG diet, you will find your appetite has decreased, your eating behavior will be dramatically altered and your body will, of course, have changed. With your hypothalamus reset, your metabolism will be different and you will be able to eat your favorite foods without feeling the need to overeat. Of those who have tried this program, 75% to 90% have had hardly any or no difficulty maintaining their new, ideal weight.

■ **What about hCG internet information?** Internet websites lure you in by: 1. Offering cheap inferior hCG products that don't work well or don't work at all or, 2. Quoting a price for one bottle — what they don't tell you is that one bottle will only last 2 weeks — not such a good deal when the hCG diet has a minimum of 3 weeks, with the

(Continued on next page...)



average being 4 – 6 weeks! Some sites even set you up with an auto-ship account (but you would only know that by reading the very small FINE PRINT). Don't be fooled by misleading information and cheap imitations — there is no other hCG diet program like ours — and you can ONLY buy it here from Hampshire Labs!

■ **Can I take it with prescription medication?** Yes. There have been NO negative interactions when taken with prescription drugs reported.

■ **How do I take this supplement?** These are homeopathic liquid drops. Homeopathy works according to the principle that micro doses of a substance can cause the opposite of macro doses. The only form of hCG that is legal to buy without a prescription in the USA, Canada and Europe is homeopathic hCG. Homeopathic Medicine is not subject to the same control as traditional medical prescription medications because in the science of homeopathic medicine the medication is administered (usually orally) in diluted

More Questions And Answers

Q: What is Ultimate hCG™?

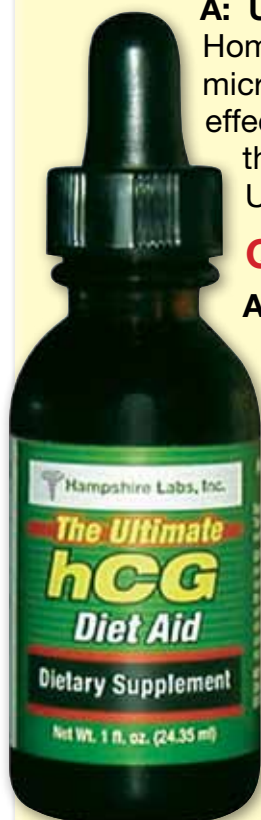
A: Ultimate hCG™ is homeopathic liquid drops. Homeopathy works according to the principle that micro doses of a substance can cause the opposite effect as macro doses. Also, the only form of hCG that is legal to buy without a prescription in the USA, Canada and Europe is homeopathic hCG.

Q: Will I feel hungry while taking hCG?

A: No. Because hCG is mobilizing your stored fat, your body will be constantly fed by the broken down fat. Men report a feeling of being satisfied while using hCG even though their actual food intake is less than normal.

Q: How does Ultimate hCG™ work?

A: With your hypothalamus reset, your metabolism will be different and you will be able to eat your favorite foods without feeling the need to overeat. Of men who have tried this program, 75% to 90% have had hardly any or no difficulty maintaining their new, ideal weight.



concentrations, which is believed to be more effective for cell use. You place drops under your tongue for absorption into the soft tissue. There is no taste. Instructions will be sent to you.

The **Ultimate hCG™** Weight Loss Formula is only available from Hampshire Labs, a

company over 600,000 Americans have grown to trust with their natural supplement needs since 1986. **You will be trying it 100% risk-free with the company's famous Money-Back Guarantee.**

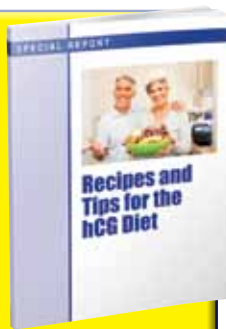
So even if you've tried another product before and were not thrilled with the results, don't be discouraged because your results from this product are guaranteed to be terrific!

You have nothing to lose and everything to gain. Here's my

(Continued on page 17...)

Free Gift with Every Order!

Try the all-natural **Ultimate hCG** and receive a **Free Recipes & Tips Report**. See page 23 for details.



ers About Ultimate hCG™

Q: Can I take it with prescription medication?

A: Yes. There have been NO negative interactions when taken with prescription drugs reported.

Q: What if I don't see any results from Ultimate hCG™?

A: **Ultimate hCG™** is backed by our 90-day money back guarantee, less S&H. All sales are processed within 24 to 48 hours and shipped within 2 to 3 business days of the time the order is placed. (Orders placed on weekends are shipping on the following Monday.)



References

Peter Y. Liu, Susan M. Wishart and David J. Handelsman (2002). "A Double-Blind, Placebo-Controlled, Randomized Clinical Trial of Recombinant Human Chorionic Gonadotropin on Muscle Strength and Physical Function and Activity in Older Men with Partial Age-Related Androgen Deficiency." The Journal of Clinical Endocrinology and Metabolism 87 (7): 3125-3135

Asher WL, Harper HW. "Effect of human chorionic gonadotropin on weight loss, hunger and feeling of well-being." Am J Nutr 26:211-218, 1973.

Bradley P. "The equilibrium set-point weight: human chorionic gonadotrophin and obesity." Int J Obes. 1979; 3(4): 380-389.

Vallini A, et al. "Treatment of obesity with chorionic gonadotropins. Relations between obesity, dyslipidemia and arthero-arteriosclerosis." Minerva Med. 1976 Jul 7; 67(33): 2113-2132.

Veilleux H, et al. "Gonadic and extragonadic effects in humans of 3,500 I.U. of HCG (human chorionic gonadotropin) in fractional doses." Vie Med Can Fr. 1972 Sep; 1(9): 862-871.

Imagine How You'll Feel If You Weigh 20 to 60 Pounds Less!



**Ultimate hCG™
Supports Natural
Appetite Control!**

- **100% Natural!**
- **Available WITHOUT a prescription!**
- **Supports natural weight loss**
- **Based on research by A.T.W. Simeons, MD**
- **No side effects**
- **Money-Back Guarantee!**



(...Continued from page 15)

unique promise:

"If my hCG doesn't give you all the weight loss you want, with the speed and ease you want, it's yours FREE! Plus I'll send you an extra \$10.00 cash. I guarantee it!"



As you can tell, I'm very excited to bring you this news about how to lose weight for good much easier than ever before.

To make this a "no brainer easy" decision for you, I will make you this personal guarantee:

I guarantee to send you **\$10.00 extra cash** along with your 100% refund if you take the **Ultimate hCG™** and aren't thrilled with how much weight you lose, and how fast and easy it is!

That's right. I'm so confident you will be thrilled, all you have to do is return whatever product you have left anytime within 90 days and you will receive a full refund plus an extra \$10.00 cash.

I'll send it to you within three business days. No questions. No hassle. No fine print. I trust you.

Right now, you do NOT need to say "Yes," you only need to say a very easy "Maybe." Make me prove to you — FREE of even a penny of risk. You are NOT BUYING, you are just TRYING, THEN seeing the results, THEN you will decide if you want a refund or not!

Could anything be more fair? **Just call this toll-free number now for immediate shipment: 1-800-279-5517.** Your quality of life and health depend on the action you take now.

To your better health & vitality,

A handwritten signature in blue ink that reads "William J. Hartman".

William J. Hartman
President, Hampshire Labs Inc.
Over 600,000 Satisfied Customers Since 1986

P.S. Remember, I promise you this: **Your Weight Loss Success is Guaranteed — or it's FREE!** This is completely different from anything else you've ever tried. It doesn't matter how many times you've failed before — the solution is here right now — **call 1-800-279-5517.**

Up to 4 Gifts **FREE** When

FREE BONUS GIFT #1

HCG Diet Secrets After Fifty

In this brand-new special report, available only through Hampshire Labs, you'll discover why millions of people all over America are turning to the hCG Diet for rapid, safe weight loss. You'll learn about...

- **The real reason why the hCG diet is so effective...**
- Safe and unsafe ways to use hCG to lose weight...
- **The truth about low-calorie diets...**
- Why you *don't* have to inject yourself with hCG for the diet to work...
- **What you need to know about homeopathic hCG...**
- And lots MORE!

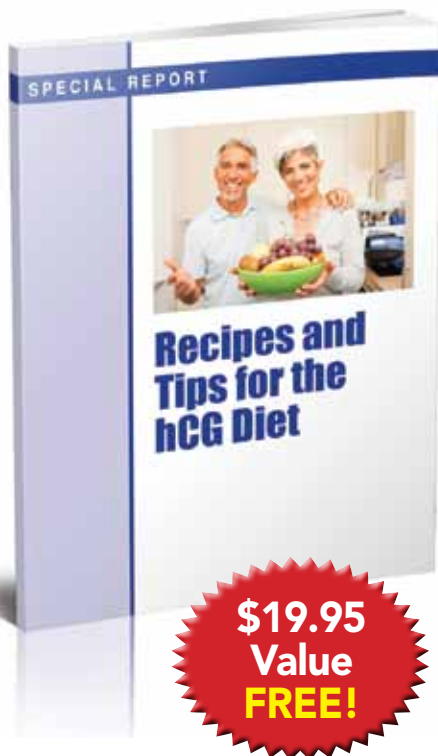


FREE BONUS GIFT #2

Recipes and Tips for the hCG Diet

Not all hCG diets are created the same. Some are more safe than others. In this special report, you'll discover what diet experts say is the safest way to use homeopathic hCG for weight loss — including specific recipes and tips. You'll discover...

- **3 different recommended phases for an effective hCG diet plan...**
- Foods you absolutely **SHOULD** eat while following the plan...
- **How to lose up to 1 pound per day following a typical hCG protocol...**
- What you should avoid when trying an hCG diet...
- **The truth about exercise and hCG...**
- What men should do differently than women when using hCG — and vice versa.
- **And lots MORE!**



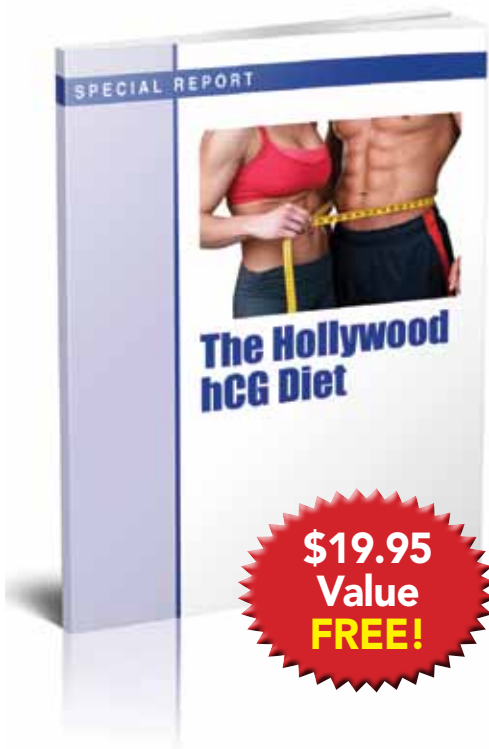
You Try Ultimate hCG™

FREE BONUS GIFT #3

The Hollywood hCG Diet

What do Britney Spears, Snooki and J-WOW of “Jersey Shore” fame all have in common? They’ve all used some version of the hCG diet to lose weight. In this report, you’ll discover...

- **Why Hollywood movie stars like the hCG approach to weight loss...**
- The importance of “loading” up on high-fat meals for two days prior to starting...
- **The surprising truth about why the stars prefer hCG drops over injections...**
- How to maintain your weight loss once you’ve achieved your goals...
- **And lots MORE!**

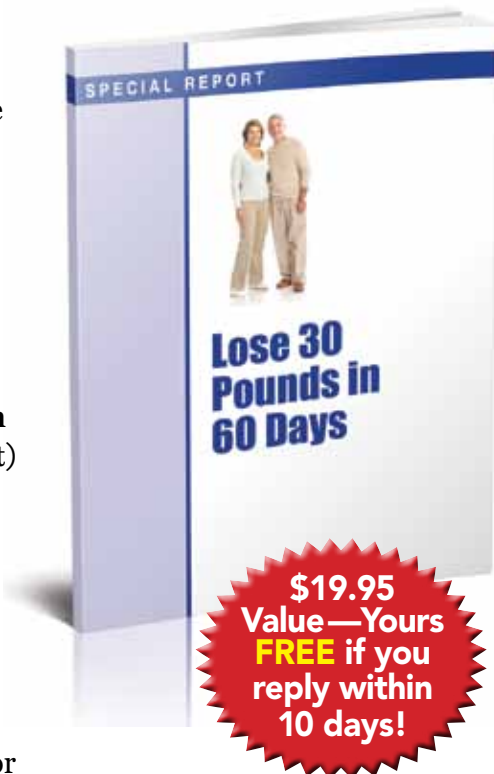


FREE BONUS GIFT #4

Lose 30 Pounds in 60 Days

In this special report, you’ll discover how **Ultimate hCG™** can help you lose up to 30 pounds in just 60 days... and keep it off permanently. What’s more, you’ll learn why you can eat *double* the calories recommended in the old 1950 Dr. Simeons protocol and still lose a half-pound of fat per day safely! You’ll also discover...

- **How the use of hCG in conjunction with VLCD (Very Low Calorie Diet) produces weight loss but more importantly *fat* loss...**
- The 3 types of fat and what you need to know about each of them...
- **Why low calorie diets alone often don’t work or result in the weight coming right back once you stop...**
- The correct maintenance program for keeping the weight off...
- **And MORE!**





Say Goodbye

hCG Diet Helps Women and Men Lose the Gut That Is Slowly KILLING Them!

It's actually far worse than you think: a study of 360,000 Europeans enrolled in one of the largest, longest health studies in the world found that belly fat can **DOUBLE** your risk of dying from all causes. The study was published in the prestigious *New England Journal of Medicine*.

In fact, the death risk increased with waist circumference whether the participants were “officially” overweight or not. Each 2-inch increase in waist circumference was associated with close to a 17% increase in mortality in men and a 13% increase in women.

Women with a 35 inch waist and men with a 40 inch waist had a **100% increase** in the likelihood of premature death.

The good news is that the **hCG Diet** is particularly good at eliminating excess belly fat. The low calorie food intake associated with the diet appears to dramatically shrink waist circumference — and quicker than many other diets. Experts theorize that the hormone helps shift your metabolism, leading to targeted weight loss and fat burning in difficult areas such as the belly, thighs or buttocks. The hCG appears

to reset the hypothalamus gland, triggering the release of abdominal fat.

Why not try it out risk-free and see for yourself?

If it doesn't work, it's not only FREE... but you get \$10 cash for your trouble!

Turn to page 23 for more information!



“Lost 15 Pounds!”

“This is my second order of 3 bottles of Ultimate hCG™. I will have lost 15 pounds with this. If the second order does as well I will be back to my right weight. Am feeling a lot better then when I started.”

— Robert S., Florida

e to That Belly!

OUR BEST OFFER:

6-month "Ultimate hCG™"

Value Pack for only \$119.95 plus Free S&H.

**Save 50% off the Regular Price &
Get 3 Special Reports Worth \$59.85!**



**Best
Value!**

+

**3 Reports
Valued at
\$59.85**



A 100% Money-Back TRIPLE GUARANTEE!

You risk NOTHING by trying
out Ultimate hCG™ today.

Here's why:

GUARANTEE #1:

Ultimate hCG™ is guaranteed
to support appetite control and
weight loss ... If not...

GUARANTEE #2: If
you don't agree Ultimate hCG™
makes a significant difference
in your life, return it anytime

within 90 days (even if the
bottles are empty!) for a FULL
REFUND less S&H.

GUARANTEE #3:

If you do return Ultimate hCG™,
I'll *also* send you **an extra**
\$10 CASH for your trouble.
That's how confident I am that
Ultimate hCG™ can help you.

William J. Hartman

Choose from 3 Special *Ultimate hCG*™ Value Packs:

BEST DEAL!

6 months supply, save 50%
Plus 3 Free Reports & Free S&H
Valued at \$67.80!



+



A \$119.85
Value!

GREAT DEAL!

3 months supply, save 33%
Plus 2 Free Reports & Free S&H
Valued at \$47.85!



+



A \$89.90
Value!

ONE MONTH!

1 month (1 bottle) Plus 1 Free Report
Valued at \$19.95!



+



A \$39.95
Value!

ONE MONTH!

Personal Auto Ship (PAS)!
Save \$7.95! Each month receive a new supply with no S&H.

Save
\$7.95!

Bonus Report If You Order Within 10 Days



OUR BEST OFFER: Take advantage of a risk-free trial of *Ultimate hCG*™ within 10 days and get an extra bonus report FREE: *Lose 30 Pounds in 60 Days*

That means if you accept our best deal offer, you can try *Ultimate hCG*™ risk free and get FOUR valuable special reports free. These reports are yours to keep even if you return *Ultimate hCG*™ for a refund. Don't wait!
Call 1-800-279-5517 now!



\$19.95
Value—Yours
FREE if you
reply within
10 days!



Call TOLL-FREE 1-800-279-5517
24 hours a day, 7 days a week.

ULTIMATE hCG ORDER CERTIFICATE

YES! Bill, I want to do whatever I can to reduce the symptoms of age-related weight gain. I want to keep my weight at a healthy level and end or relieve, my weight-related problems of joint pain, high cholesterol, poor circulation, high blood sugar and fatigue. I want to try **The Ultimate hCG™** Weight Loss Formula Risk-Free. I understand I have nothing to lose except my belly fat with your personal **Rock-Solid, 100% Money-Back Guarantee** with no questions asked, **plus an extra \$10.00 cash.** On that basis and that basis only, please rush me the supply I've indicated below:

☐

Item #34536 Biggest Savings! Only \$119.95.

Send my **6 month supply** of The Ultimate hCG along with my 3 **FREE** special reports, *Recipes and Tips for the hCG Diet*, *hCG Diet Secrets After Fifty* and *The Hollywood hCG Diet* for just \$119.95.

That's a savings of 50% off the regular price plus \$67.80 in free special reports AND Free S&H.

SAVE 50%
PLUS get \$67.80
in FREE GIFTS!

☐

Item #34537 Great Savings! Only \$89.95. Send my **3 month supply** of The Ultimate hCG along with two free special reports, *hCG Diet Secrets After Fifty* and *Recipes and Tips for the hCG Diet* for just \$89.95. **A savings of 33% off the regular price! Plus, Free shipping and handling!**

☐

Item #34538 Good Savings! Send my **1 month supply** of The Ultimate hCG along with my special report, *Recipes and Tips for the hCG Diet* for just \$39.95 + \$7.95 S&H. **Total of \$47.90.**

☐

Item #34245 The Ultimate hCG **1-month Personal Auto Ship program.** Get Free S&H with PAS. **Each month get a new supply for only \$39.95.** Credit card orders only.

☐

Item #34650
I am ordering
within 10 days & want
my extra bonus special
report, Lose 30 Pounds
in 60 Days.



☐ Enclosed is my check, cash or money order for \$_____
MN residents add 7.3% sales tax.

☐ I prefer to use my ☐ Visa ☐ MasterCard ☐ Discover ☐ American Express

Card # _____ Exp ____/____/____

Name: _____ Birthdate: ____/____/____

Address: _____

City: _____ State: _____ ZIP: _____

Email: _____ Tel (____) _____

(For instant shipping notification)

Remember: you must be absolutely **THRILLED** with **Ultimate hCG™**. Try it up to 90 days... and if you're not amazed at the difference it makes for weight control... then simply return the unused portion for a complete no-questions-asked refund (minus shipping)!

KEY CODE					
CUSTOMER NUMBER					

Call NOW
1-800-279-5517

ADD #'s FROM
ABOVE
ADDRESS ON
BACK



Mail to: **Hampshire Labs**, 4828 Park Glen Road, Minneapolis, MN 55416
FOR FASTEST DELIVERY, call 1-800-279-5517 (Dept. 726)

FAX this page (for credit card orders only) to 1-952-927-6658.

See Checkout Specials when you order online at HampshireLabs.com
Retailers and Medical Practitioners order online at HampshireSvcs.com

Discover the appetite control and weight loss aid that is sweeping America!



- Learn why natural appetite control is the secret of weight loss
- 100% Natural
- Available **without a prescription**
- No side effects
- **MONEY-BACK GUARANTEE**
- As seen on Fox News and CNN
- Used by thousands of people worldwide including **Bill Clinton, Tony Blair and Cher!**

Open now for details on how you can lose up to 30 pounds in 30 days...with **NO hunger...****NO** side effects...and **NO** surgery!

Hampshire Labs
4828 Park Glen Road
Minneapolis, MN 55416



KEY CODE

CUSTOMER NUMBER

Presorted
Standard Mail
US Postage
PAID
PBPS